

# 2022 VicPD Community Survey: Esquimalt Results



# Background

- Community surveys held in 2014, 2017 and 2020
- Annual from 2020 onward
- Well received/appreciated by the community
- Survey design is based on:
  - Statistics Canada guidelines on survey design
  - National environmental scan of existing police surveys
  - Past surveys, allowing for trend analysis



# Methodology

- Surveys were mailed to a random sample of addresses to confirm residency/business location in Esquimalt and Victoria
- Results are therefore available for:
  - ▣ VicPD's jurisdiction (Esquimalt and Victoria combined);
  - ▣ Esquimalt only; and
  - ▣ Victoria only
- Completion methods:
  - ▣ Online (with unique code)
  - ▣ Respondents with no computer or other challenges were able to complete the survey by telephone



# Our Survey: One of the Many Ways We Connect with Our Community





# Timeline

- January/February: prepared surveys
- February 15<sup>th</sup> – March 31<sup>st</sup> : distributed surveys
- April/May: analyzed results
- May/June: internal and public engagement to share findings



# How many responded?

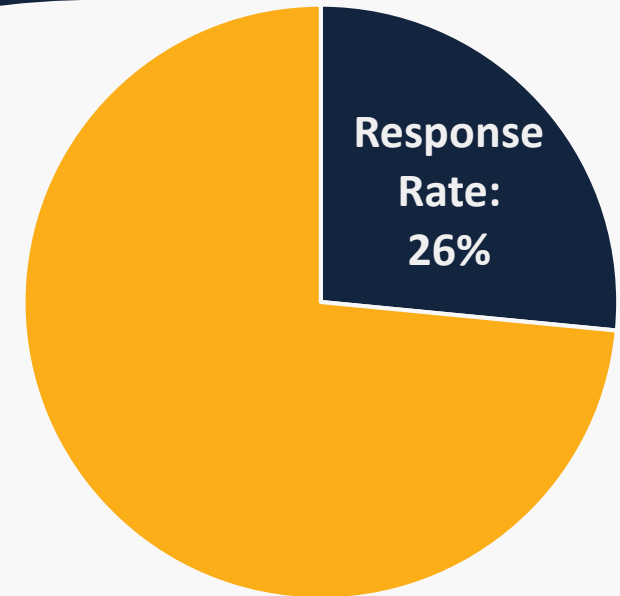
*We mailed out*

# 5,000

*surveys to a random sample of residences and businesses in Victoria and Esquimalt.*

# 1,300

*were completed.*



**Margin of Error: 2.70%**  
*(with 95% confidence level)*



If this survey was administered 100 times, in 95 of those instances the results will reflect the actual population result to within 2.70%.



# Comparison of Margins of Error

## Margins of error for selected police surveys, 2016-2022

<b>VicPD</b>	<b>2.70%</b>
Regina Police Service	2.85%
Calgary Police Service	3.10%
Vancouver Police Department	3.46%
Brandon Police Service	4.28%
Medicine Hat Police Service	4.85%



# Comparison of Engagement

**Number of respondents per 1,000 population  
for selected police surveys, 2016-2022**

<b>VicPD</b>	<b>11.9</b>
Brandon Police Service	9.9
Medicine Hat Police Service	6.4
Regina Police Service	2.0
Vancouver Police Department	1.3
Calgary Police Service	0.8





# Combined VicPD Survey Results

- This presentation reflects 2020, 2021 and 2022 combined results for residents and businesses in Esquimalt,
- For results specific to Victoria or VicPD's jurisdiction , please visit:

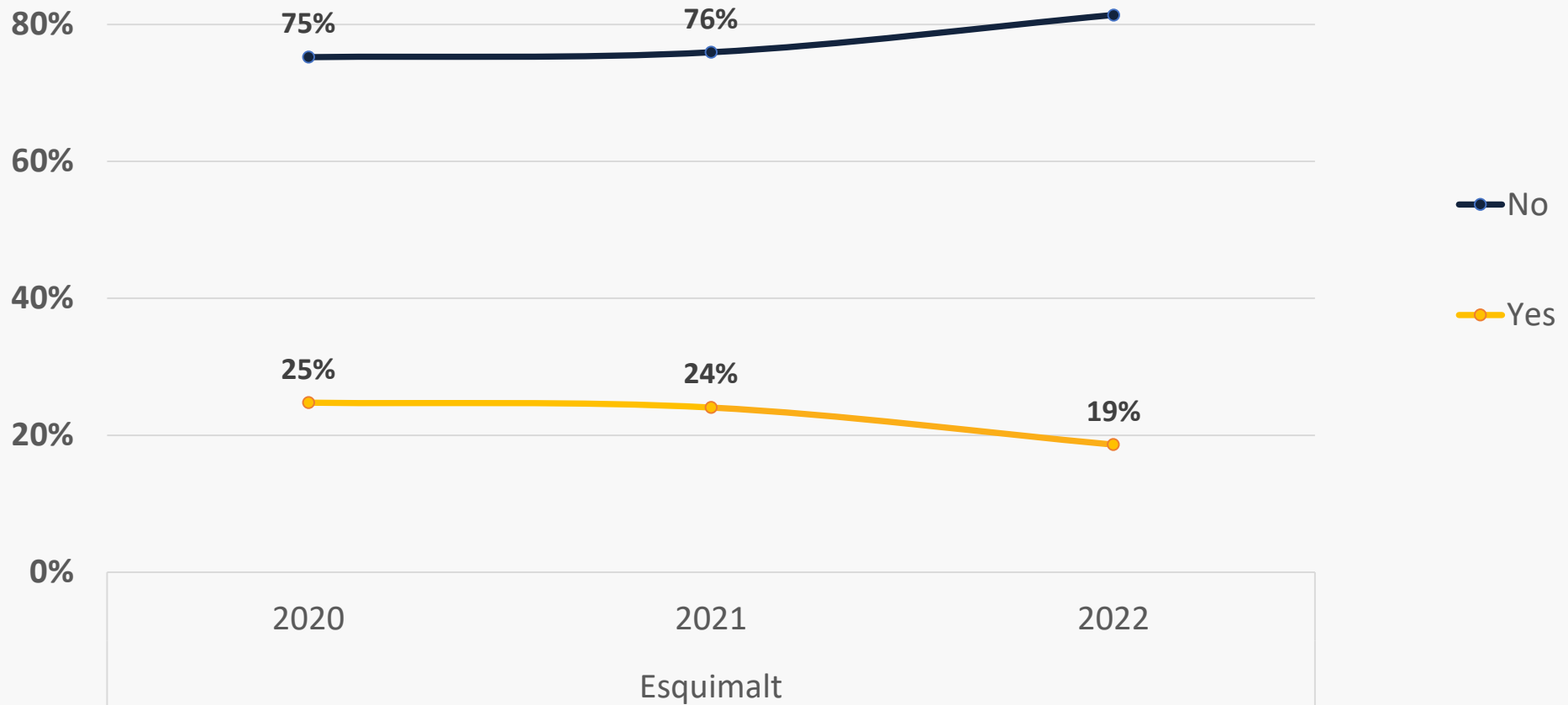


- For survey questions with significant changes in responses compared to past years, a 9-year trend is displayed for longer-term analysis.



# Have you been a victim of crime?

% of respondents who indicate they have been a victim of a crime in the last 5 years

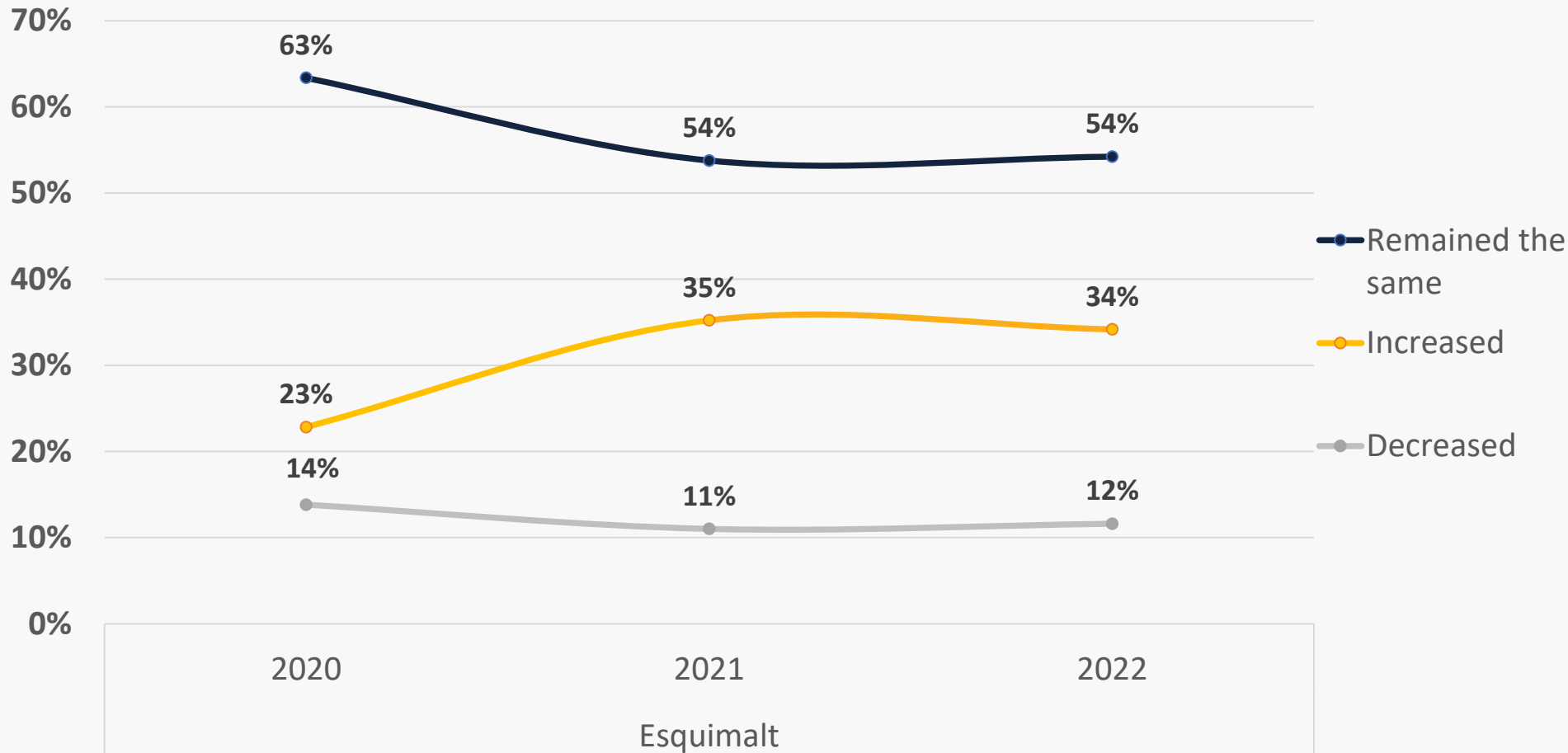


Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# Has crime changed?

% of respondents who think crime has changed

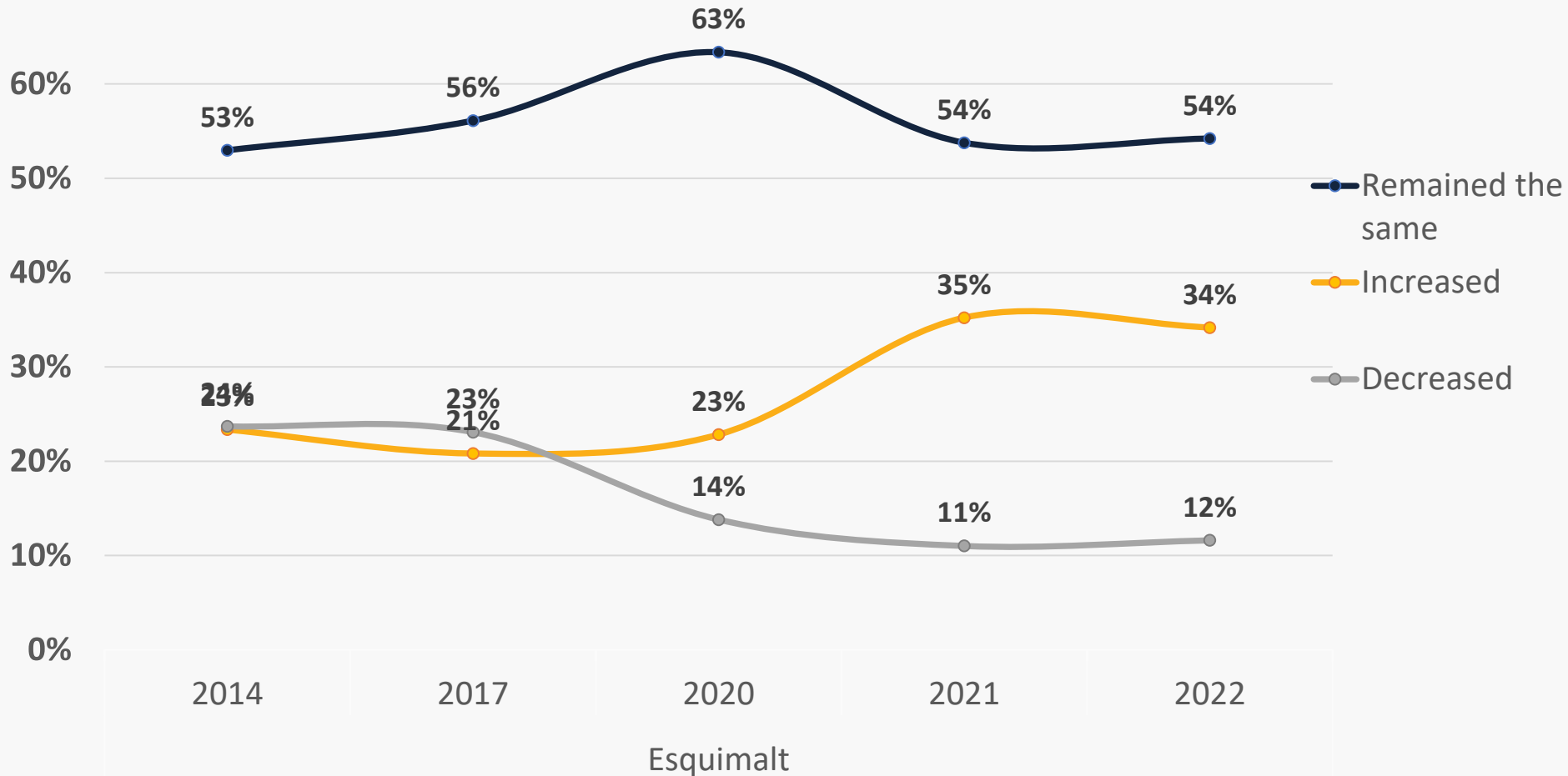


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# 9-year trend: Has crime changed?

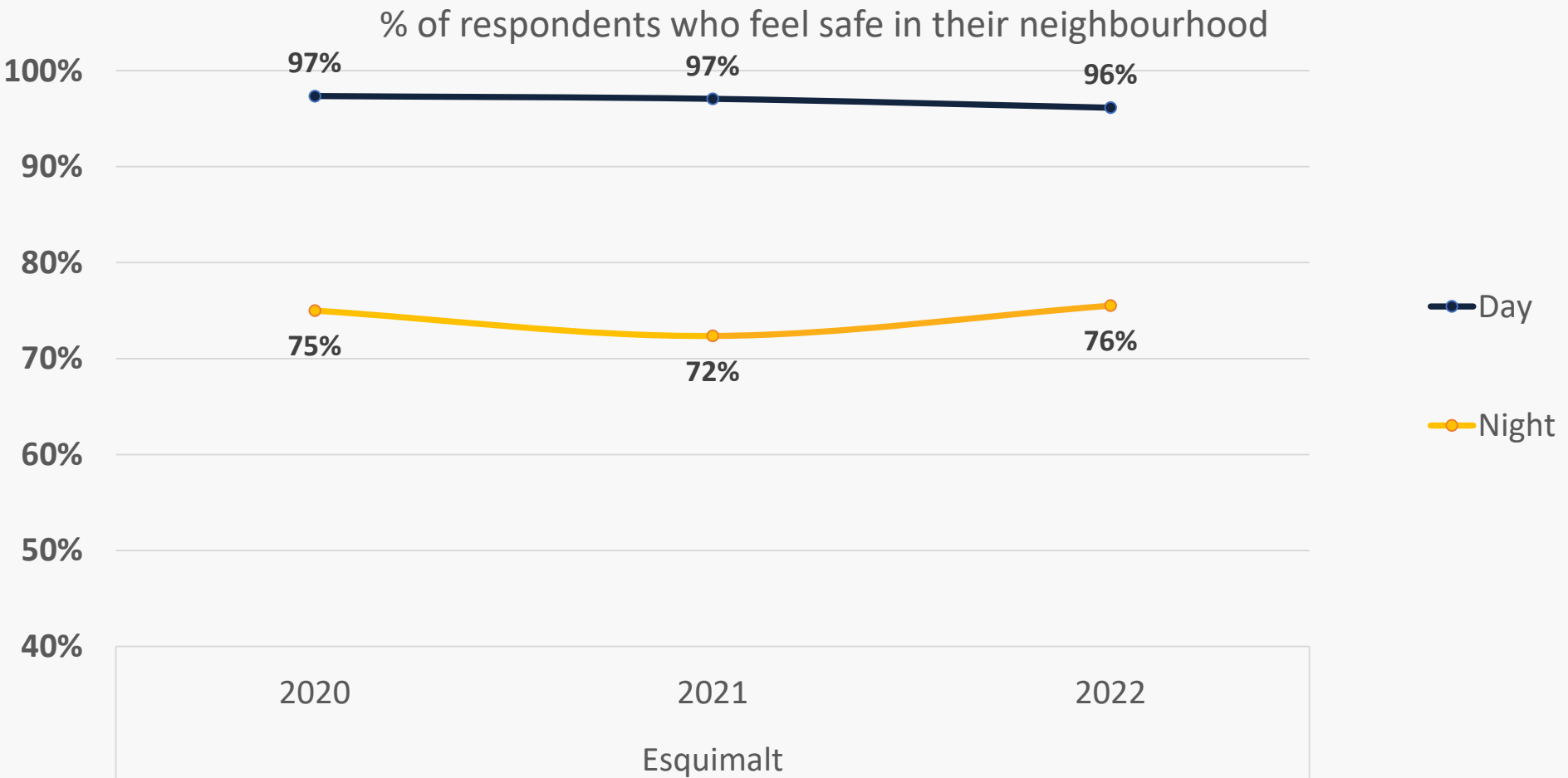
% of respondents who think crime has changed



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# Do you feel safe?

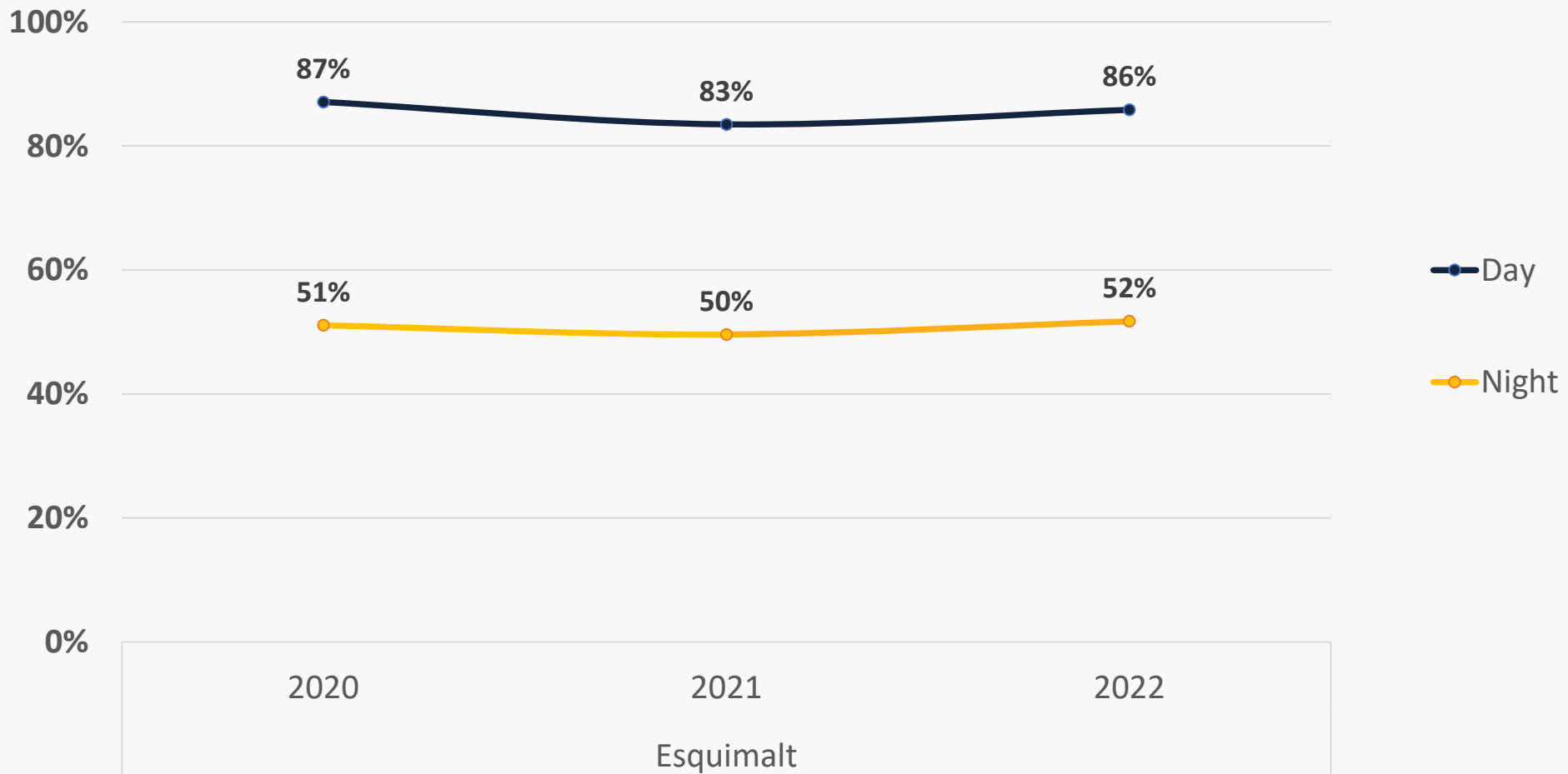


Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# Do you feel safe?

% of respondents who feel safe in downtown Victoria or Esquimalt Plaza

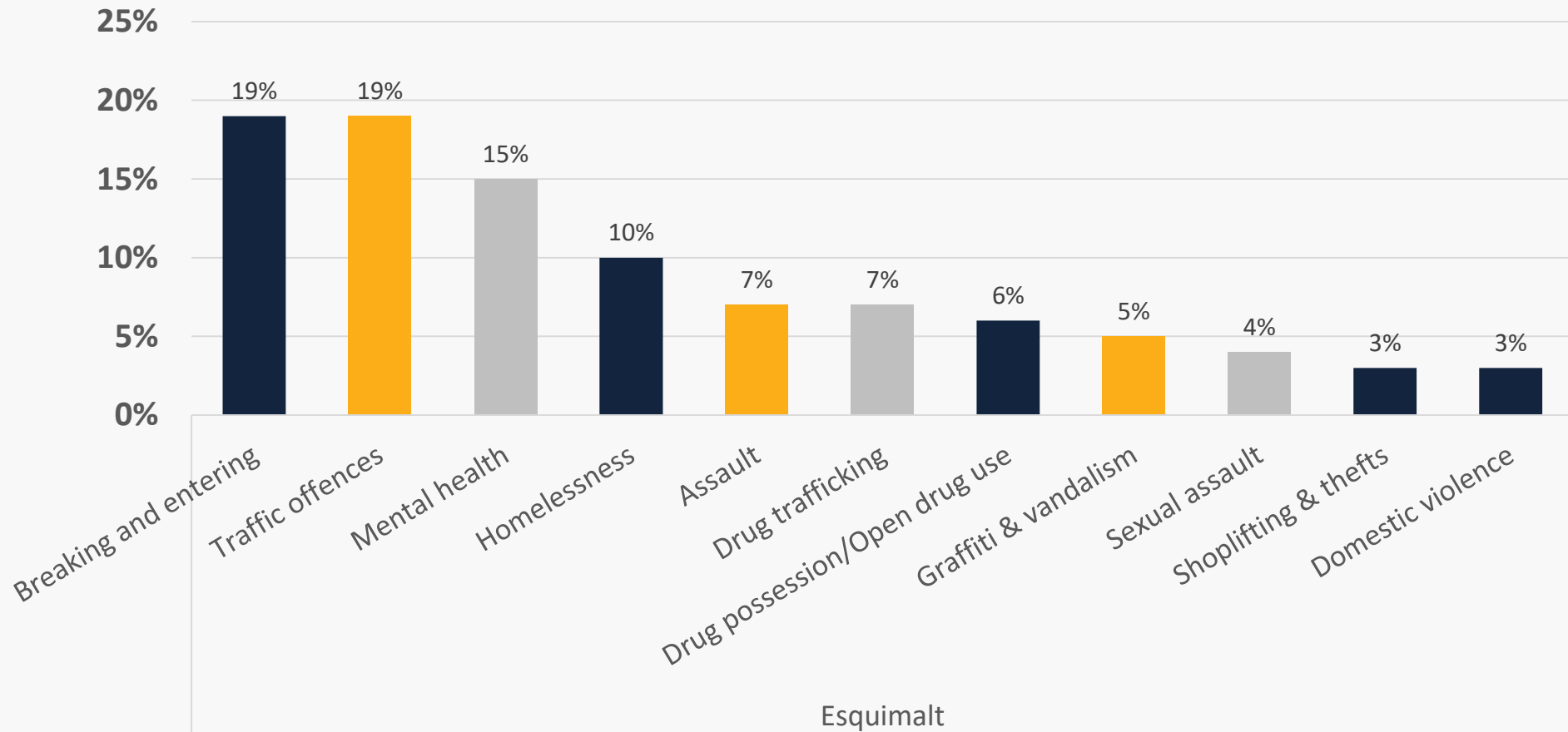


Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# Which one problem should VicPD pay closer attention to?

Respondents' selections of provided options ("Check one")



Esquimalt

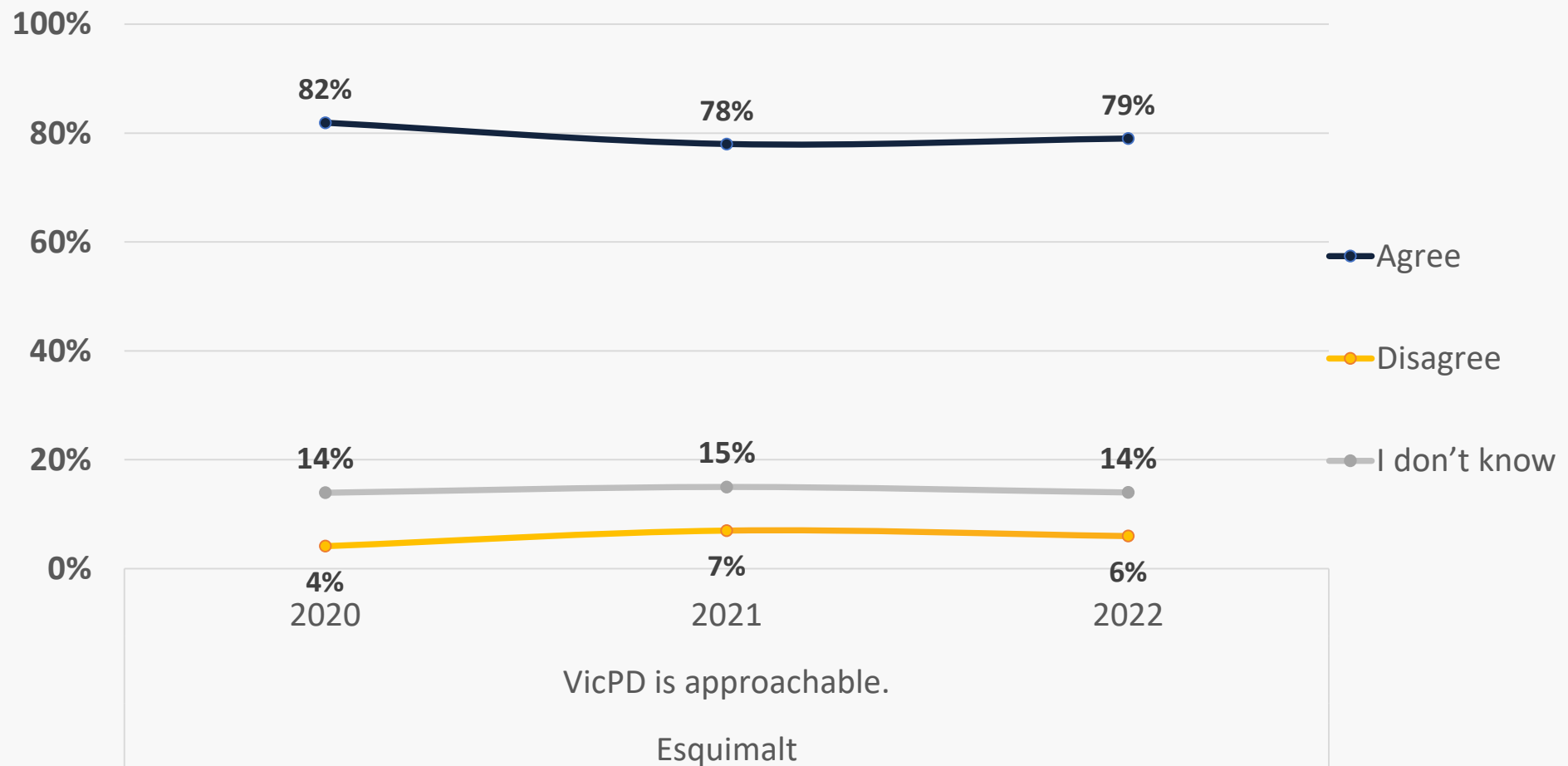


Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# “VicPD is approachable”

% of respondents who agree or disagree with this statement



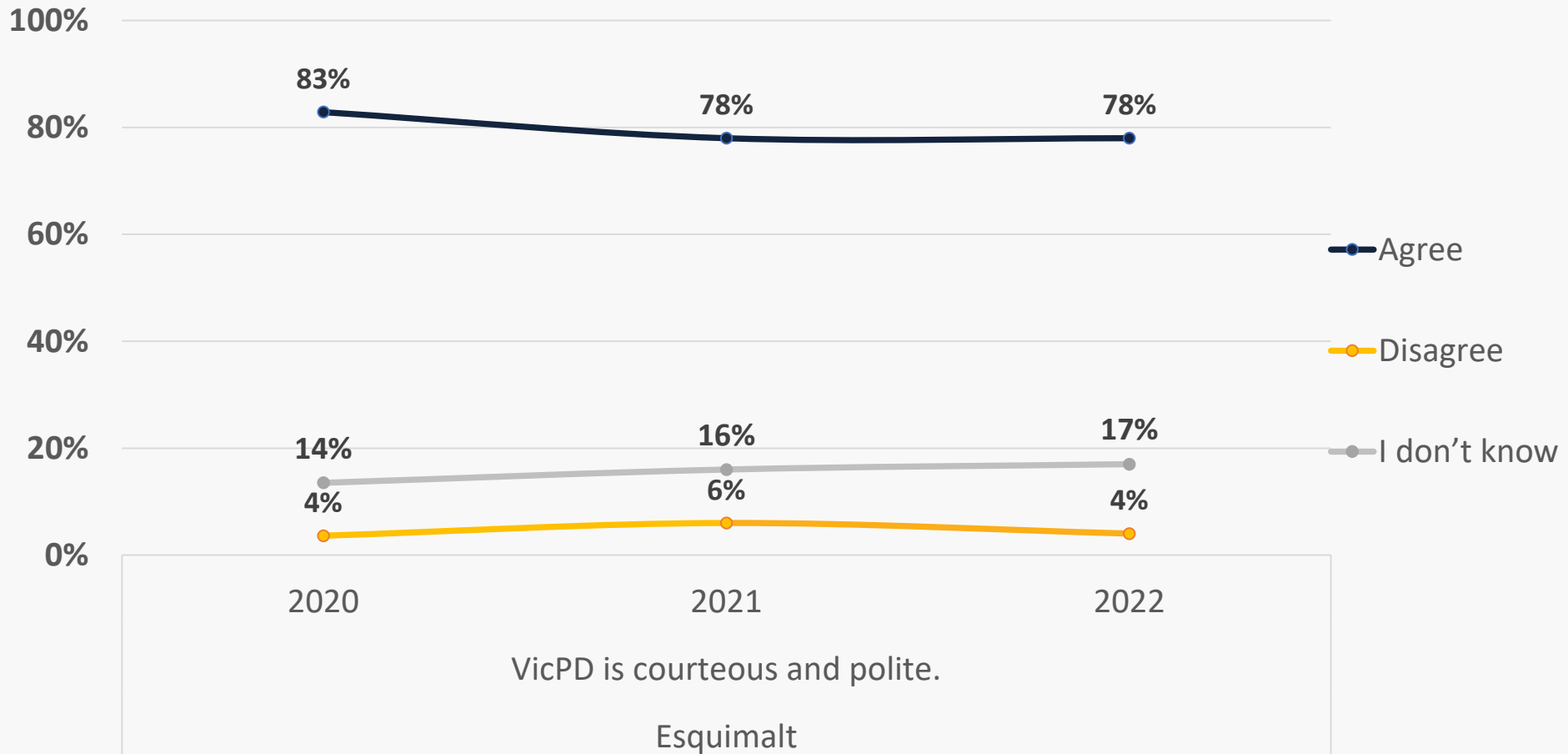
Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.





# “VicPD is courteous and polite”

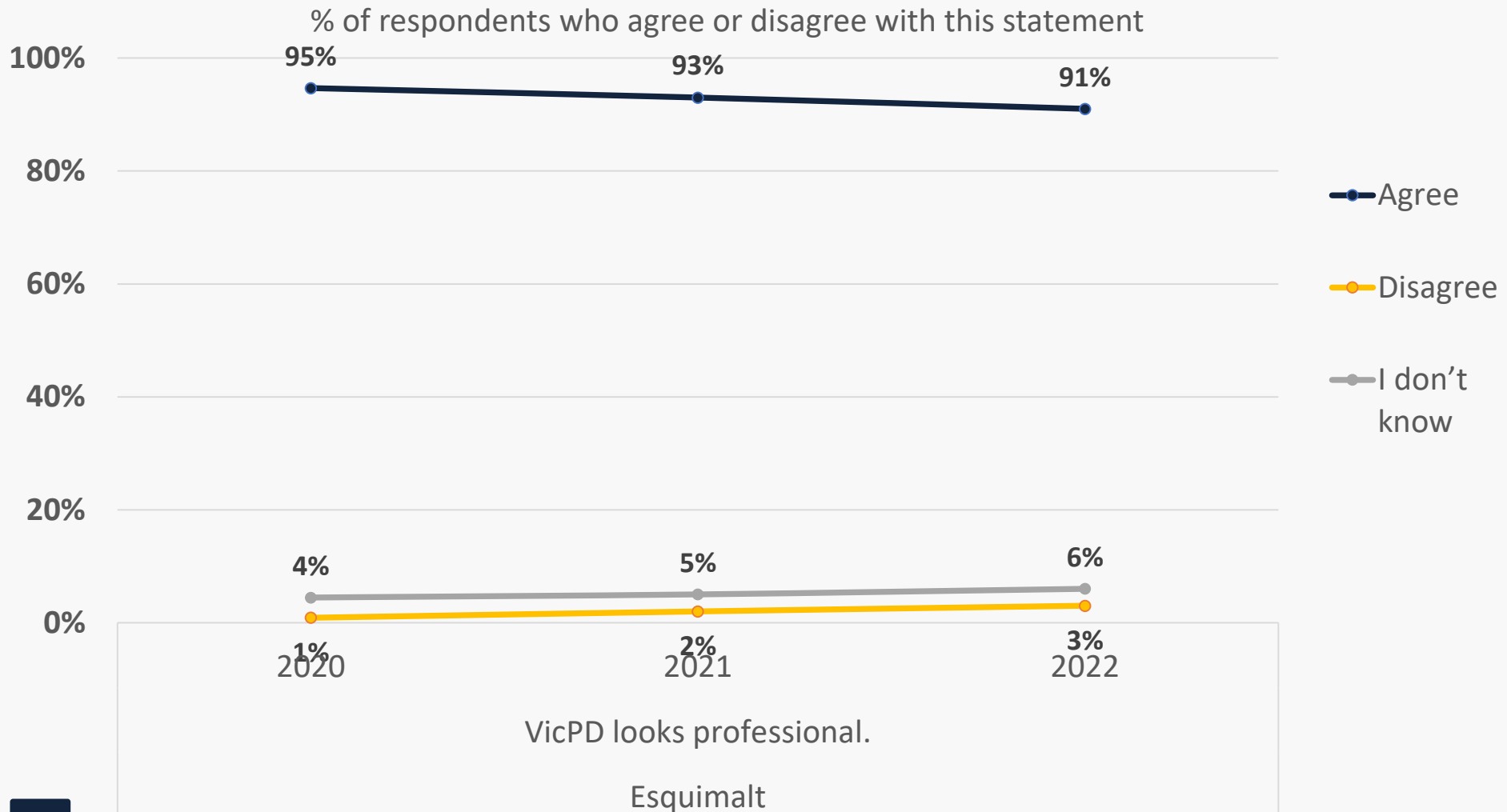
% of respondents who agree or disagree with this statement



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



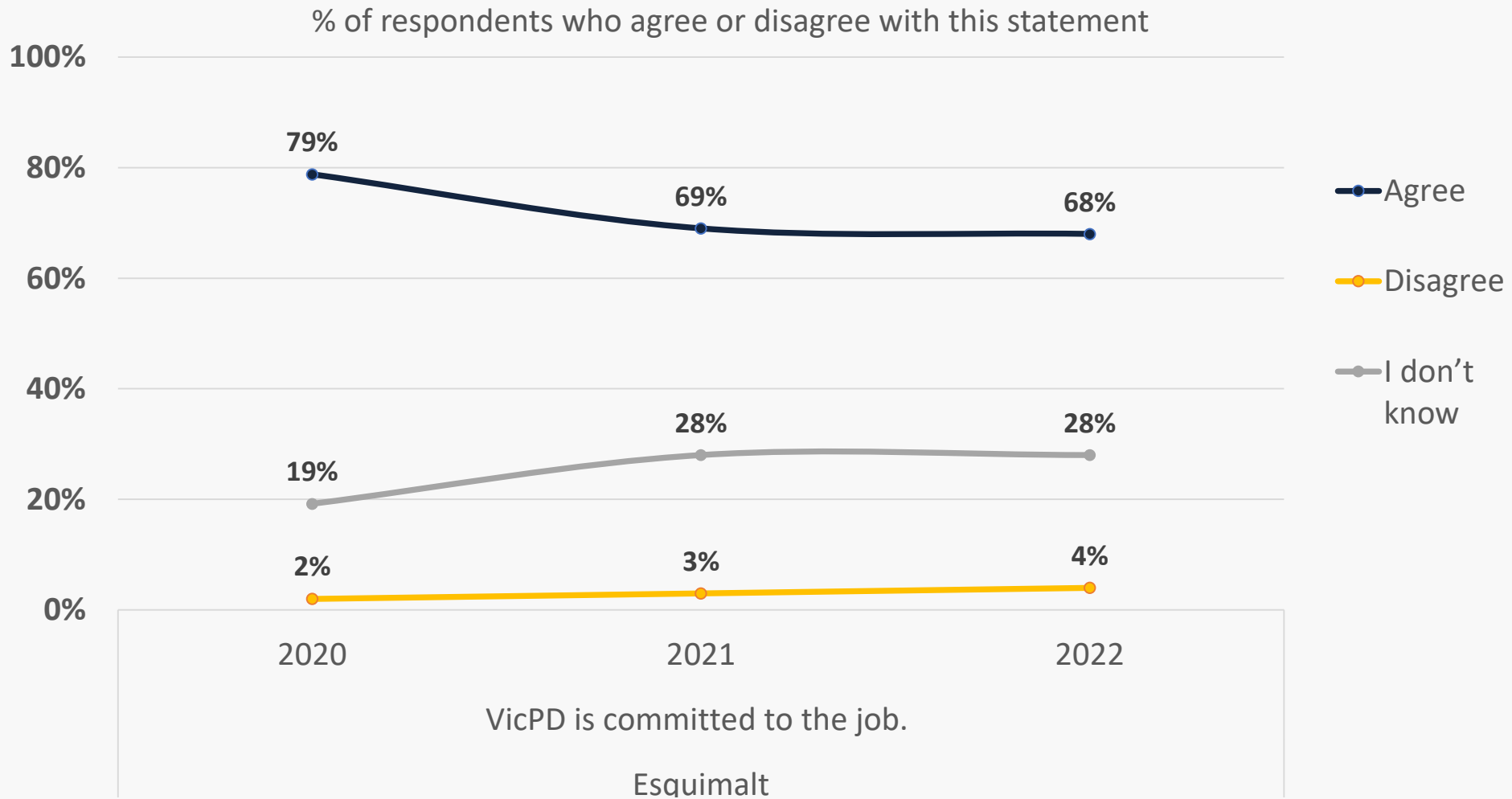
# “VicPD looks professional”



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# “VicPD is committed to the job”

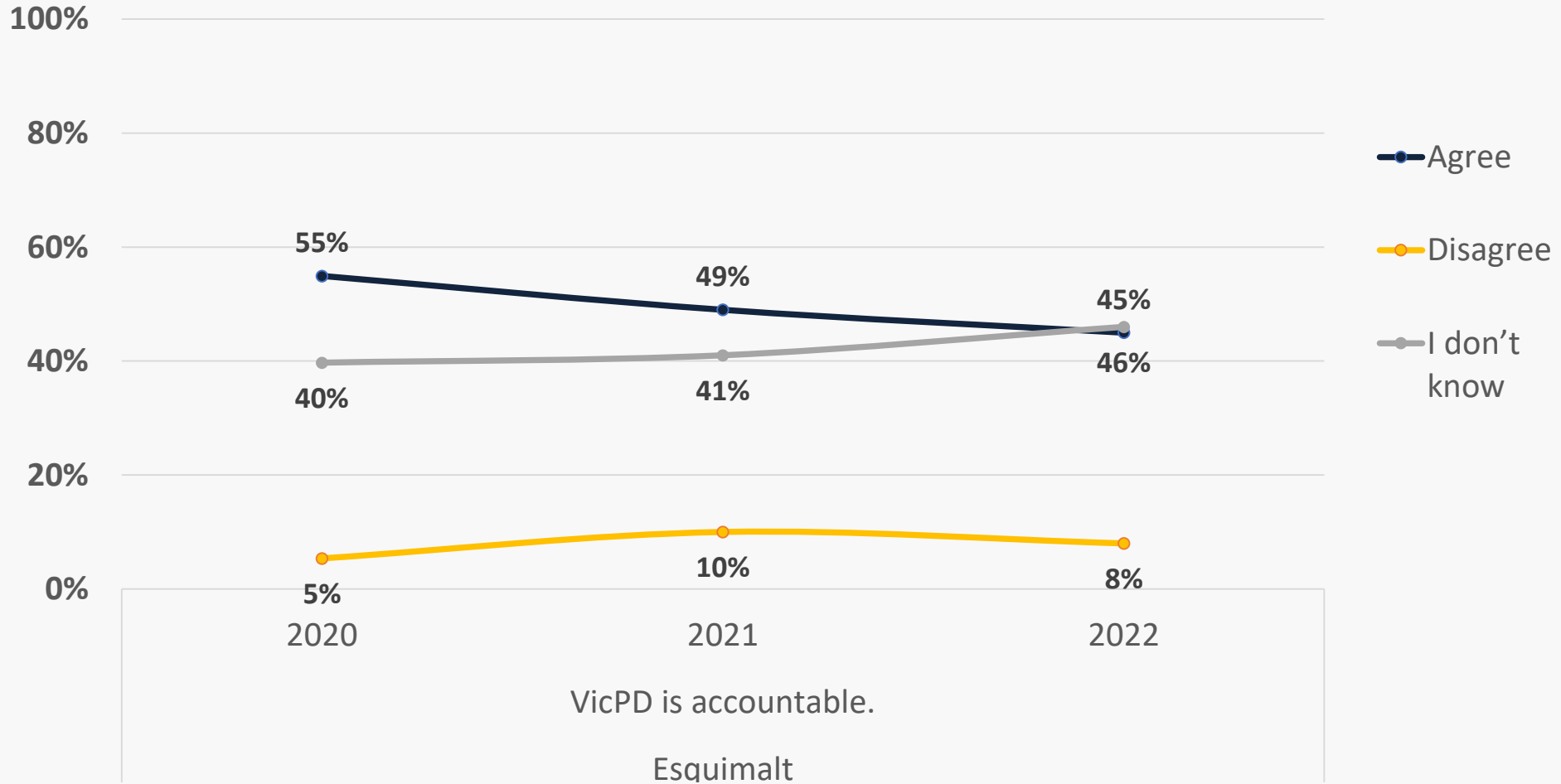


Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# “VicPD is accountable”

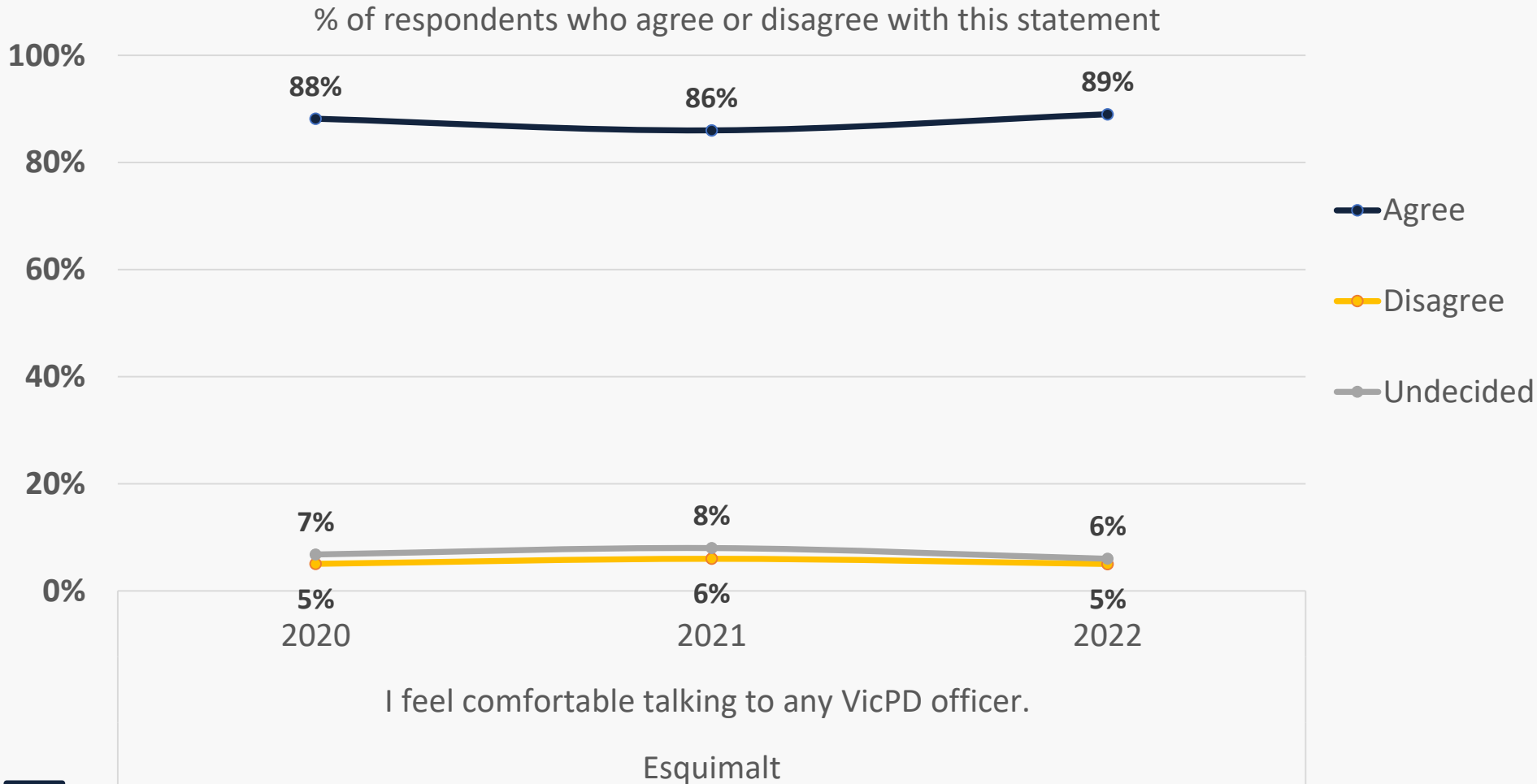
% of respondents who agree or disagree with this statement



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



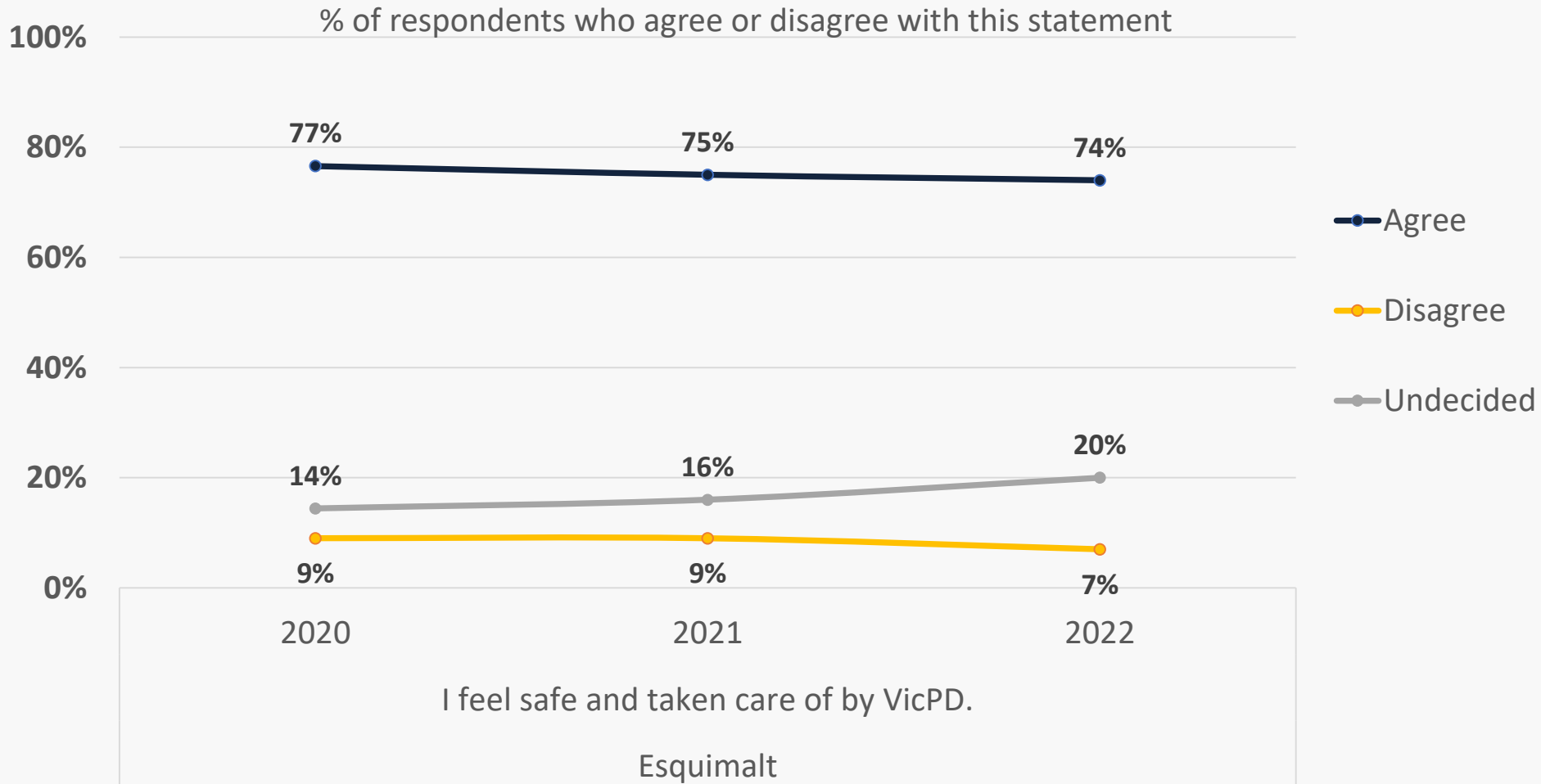
# “I feel comfortable talking to VicPD”



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# “I feel safe & taken care of by VicPD”

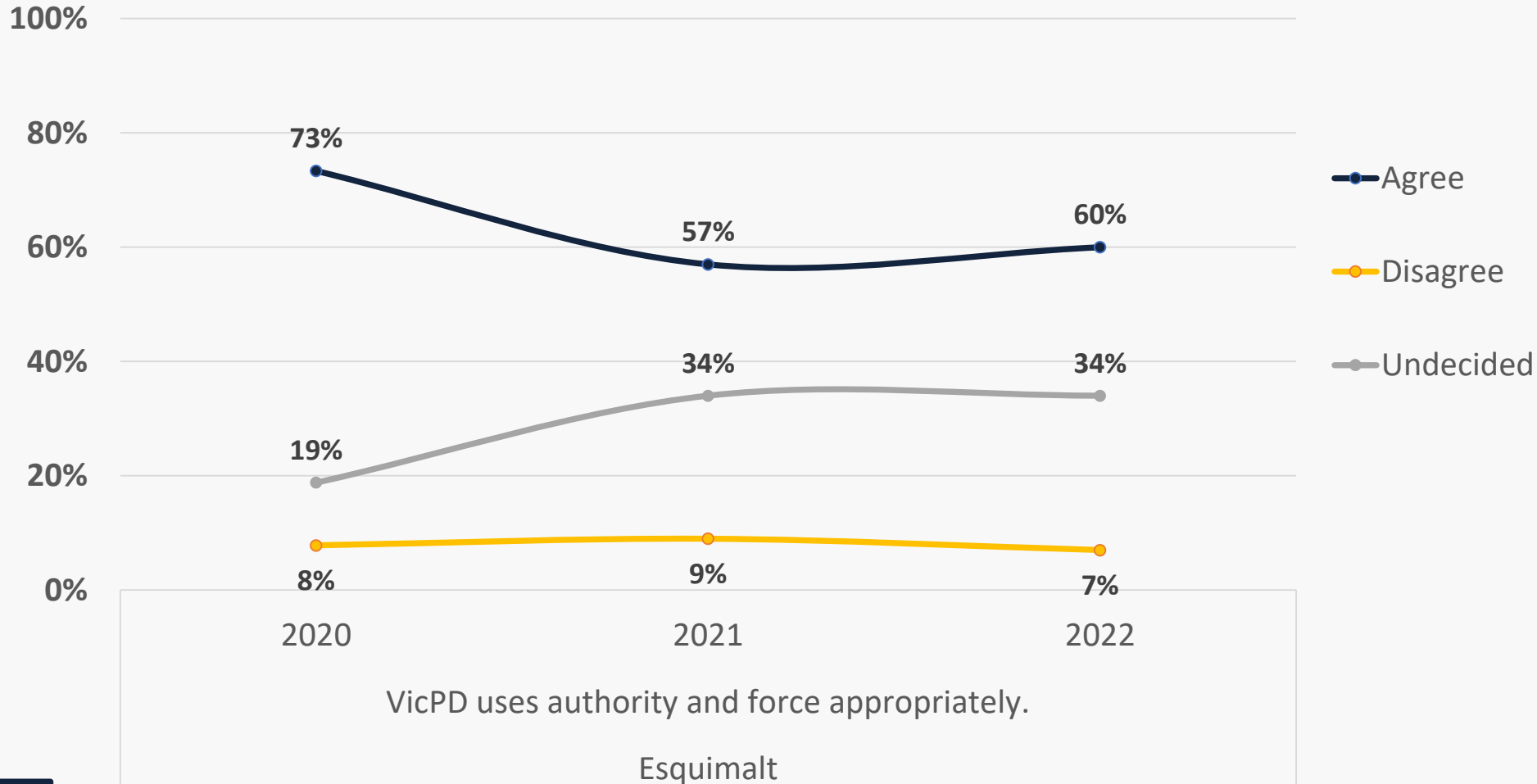


Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# “VicPD uses authority & force appropriately”

% of respondents who agree or disagree with this statement

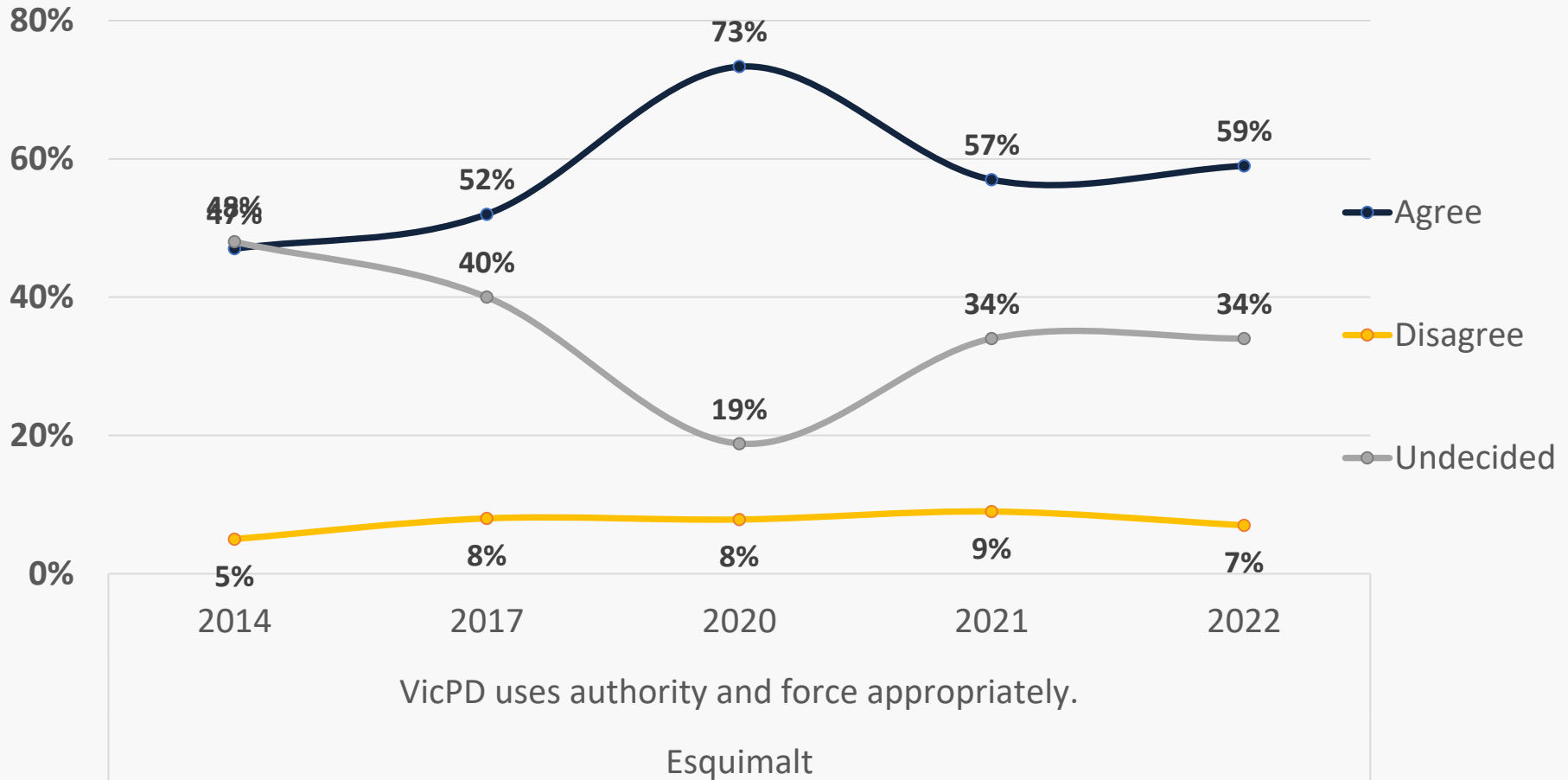


Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# 9-year trend: “VicPD uses authority & force appropriately”

% of respondents who agree or disagree with this statement



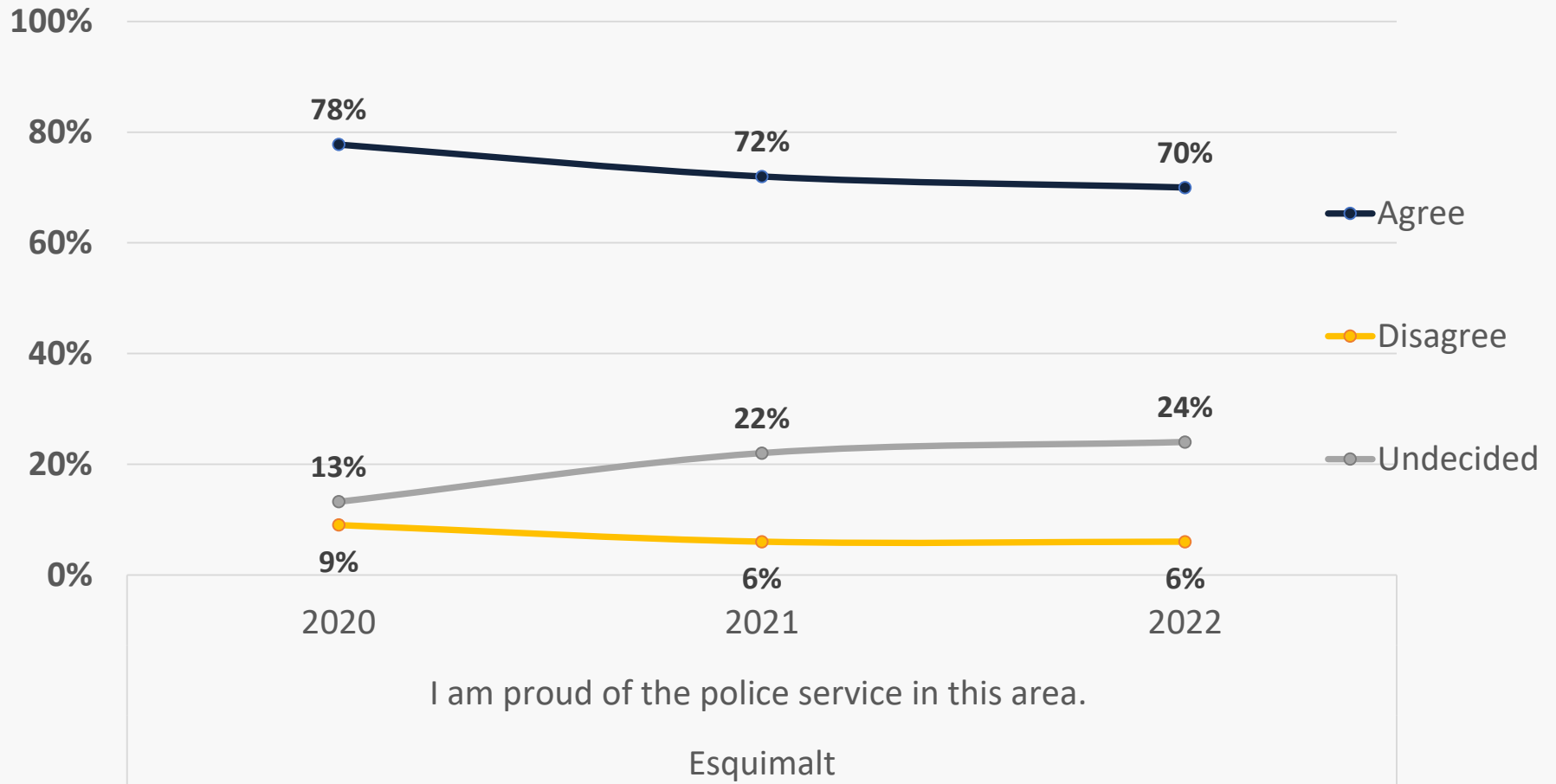
Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.





# “I am proud of VicPD”

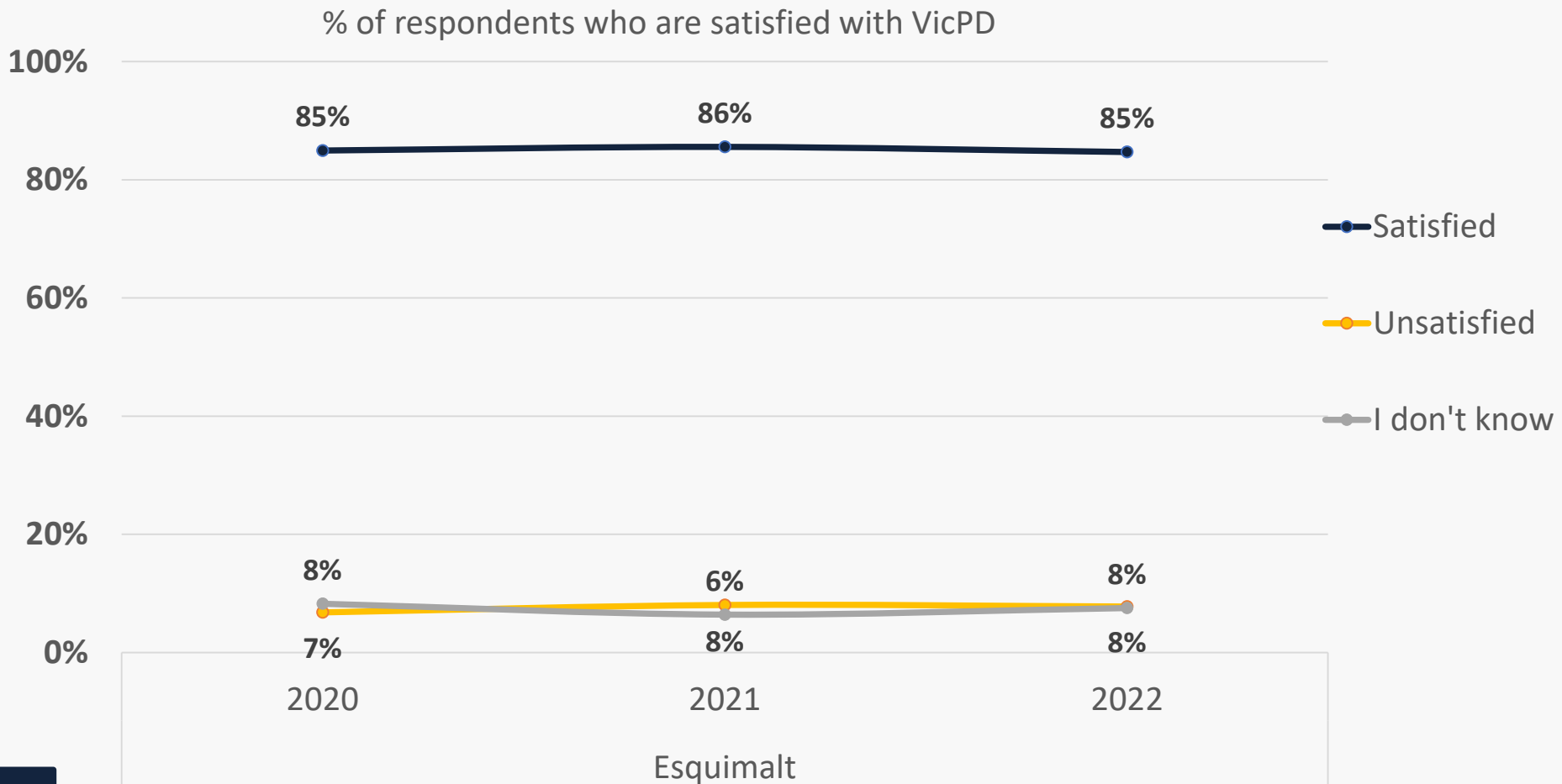
% of respondents who agree or disagree with this statement



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



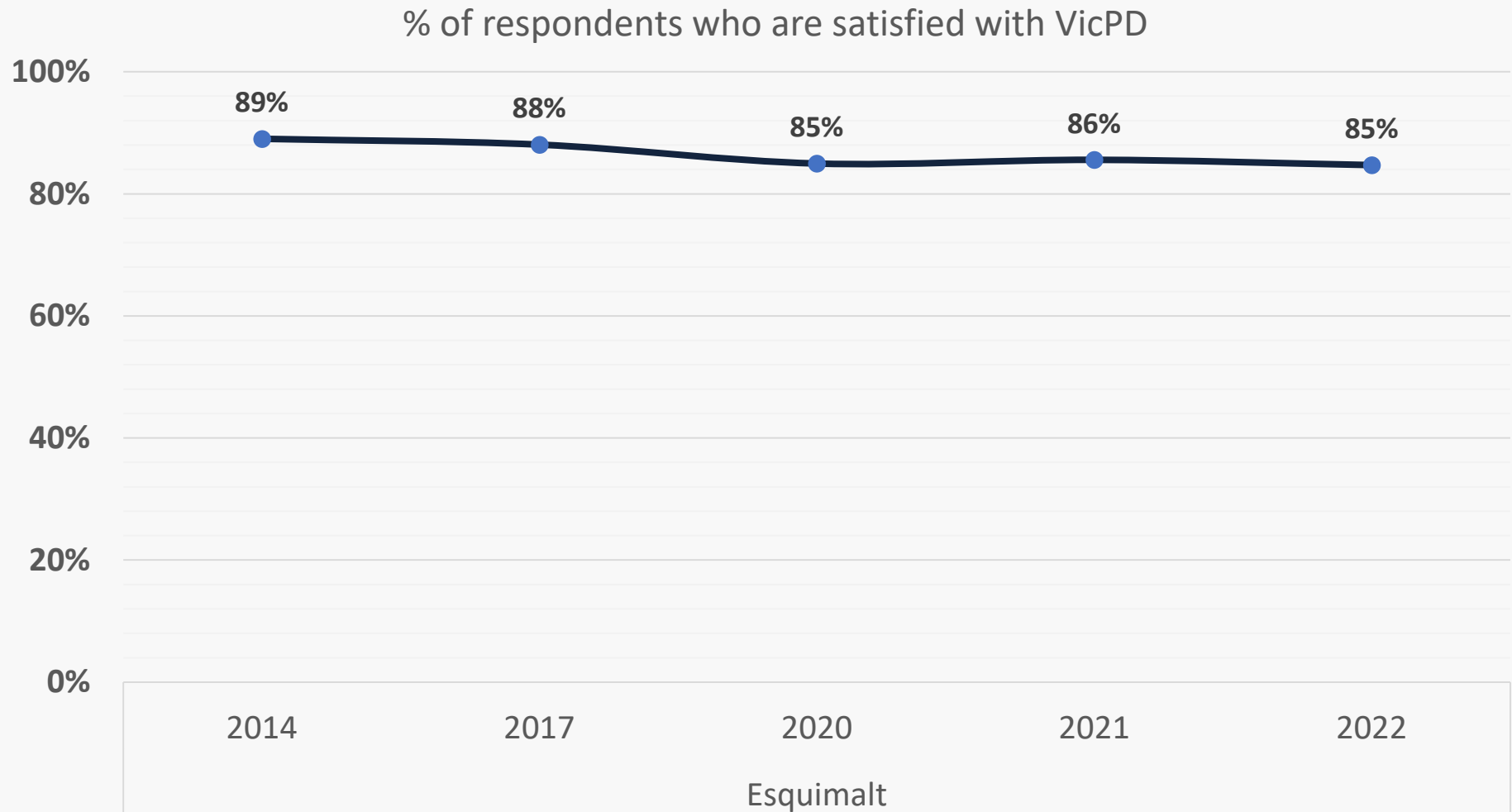
# Satisfaction



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



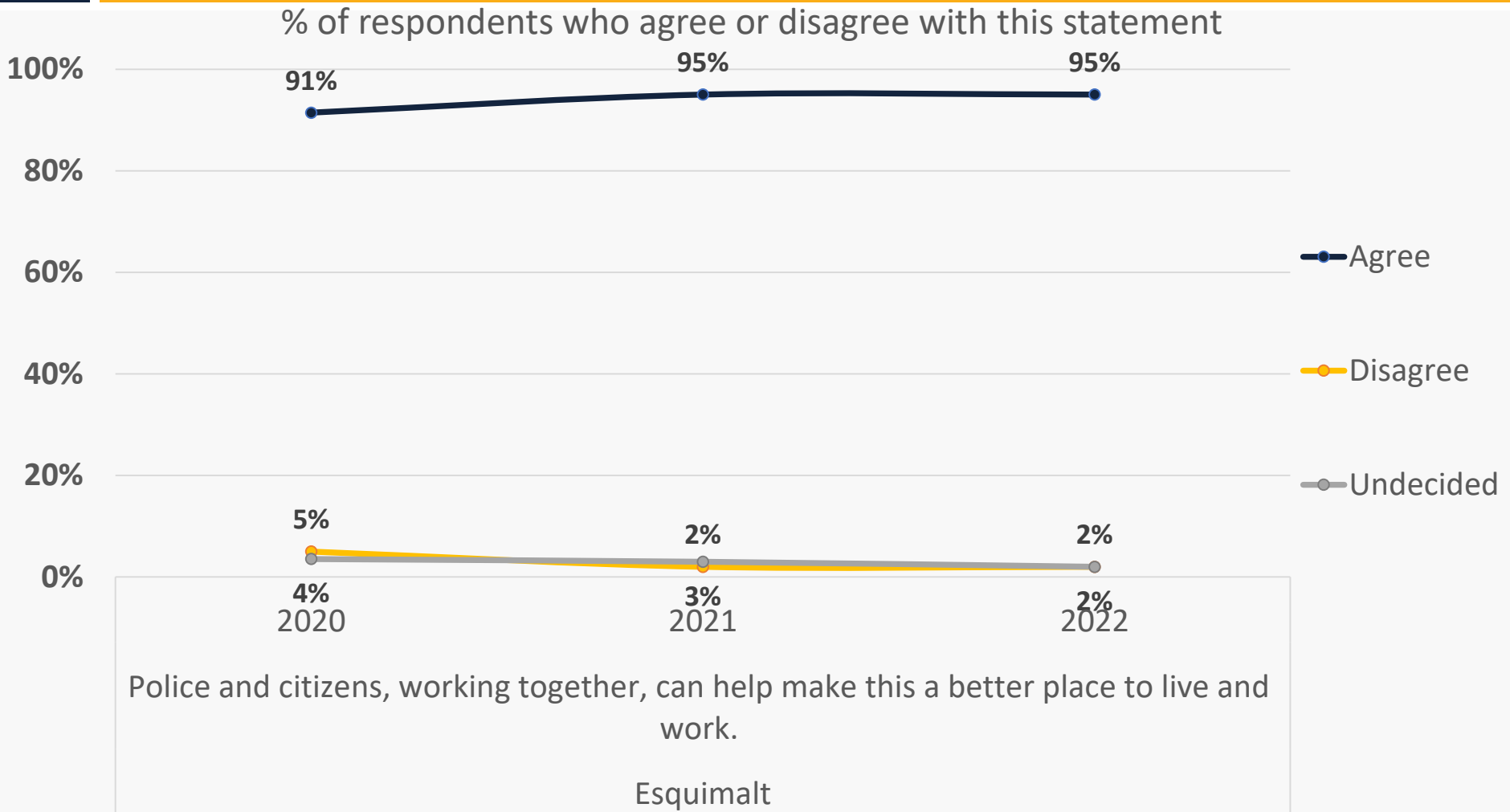
# 9-year trend: Satisfaction



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# “Police & citizens can work together”

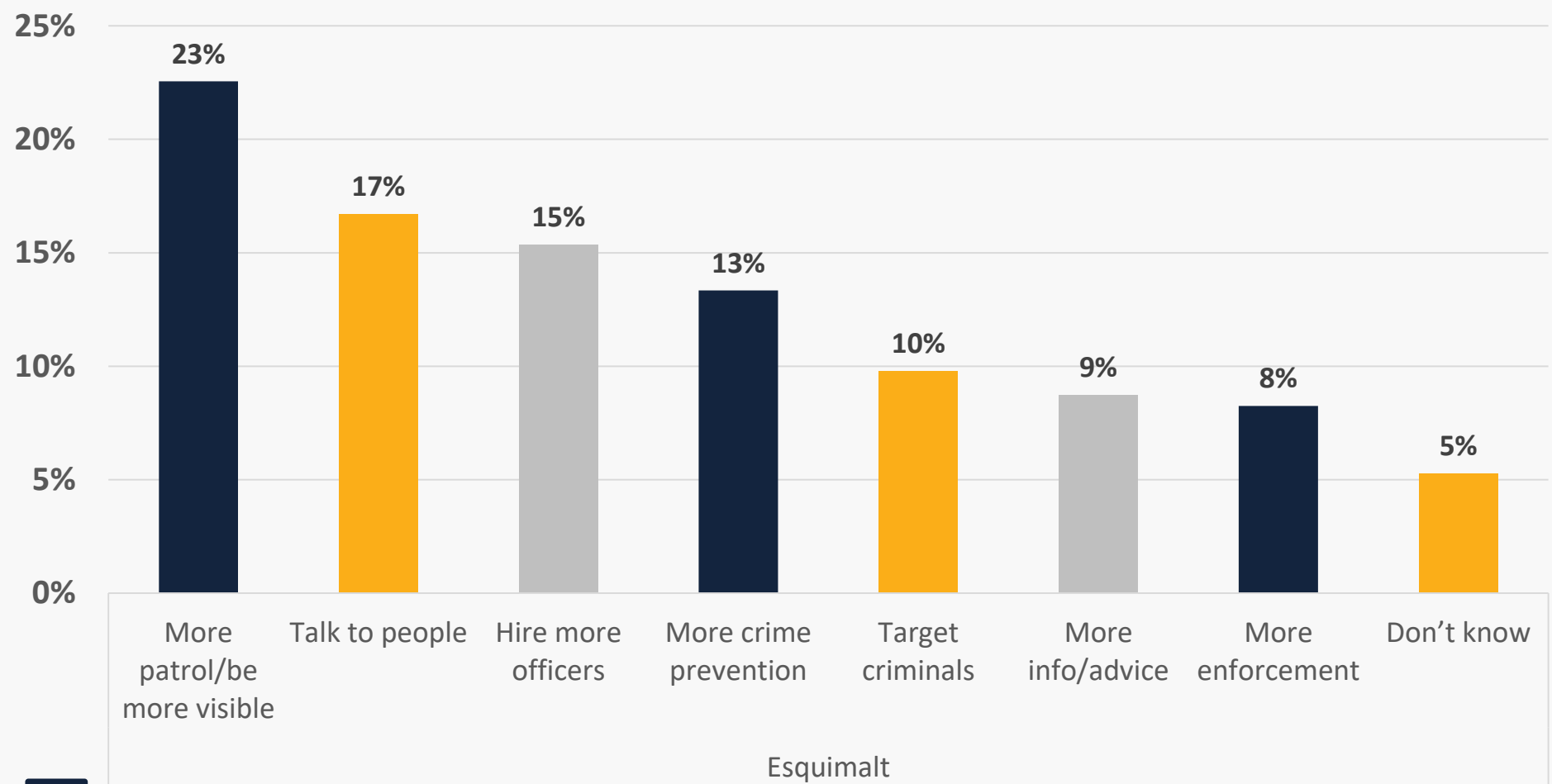


Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# How to deal with problems?

Respondents' selections of provided options ("Check all that apply")



Figures reflect responses from residents and businesses in VicPD's jurisdiction of Esquimalt and Victoria.



# Comments

- Respondents were invited to write in comments
- Of 1,300 respondents, 824 offered comments (63%)
- The following slides show a representative sample of anonymized comments from Esquimalt respondents



# Sample of 2022 Comments (1/3)

*“As a resident of Esquimalt all my life, I must say that I believe VicPD has done the best it can do with the resources it has.”*

*“Keep up the good work! What you do each day does make a difference. I respect and applaud your service.”*



# Sample of 2022 Comments (2/3)

*“Decrease the budget. Lay off officers. Sell vehicles. Shrink the police department.*

*VicPD is providing a first-class professional service and should have better support from all levels of government.”*





# Sample of 2022 Comments (3/3)

*“VicPD is underfunded and bears more of the CRD policing costs than it should.”*

*“Thank you for doing this survey and asking for my opinion.”*



# For more information

Visit:

