

2024 VicPD Community Survey: Esquimalt Results



Background

- Community surveys held in 2014, 2017 and 2020
- Annual from 2020 onward
- Well received/appreciated by the community
- Survey design is based on:
 - Statistics Canada guidelines on survey design
 - National environmental scan of existing police surveys
 - Past surveys, allowing for trend analysis



Methodology

- Surveys were mailed to a random sample of addresses to confirm residency/business location in Esquimalt and Victoria
- Results are specific to:
 - ▣ VicPD's jurisdiction (Esquimalt and Victoria)
- One option for completion:
 - ▣ Online (with unique code). Respondents who have access challenges were able to complete the survey by telephone.



Our survey: one of the many ways we connect with our community





Timeline

- February/March: prepared surveys
- April: Distributed surveys
- May: Survey closed; analyzed results
- July: Internal and public engagement to share findings



How many responded?

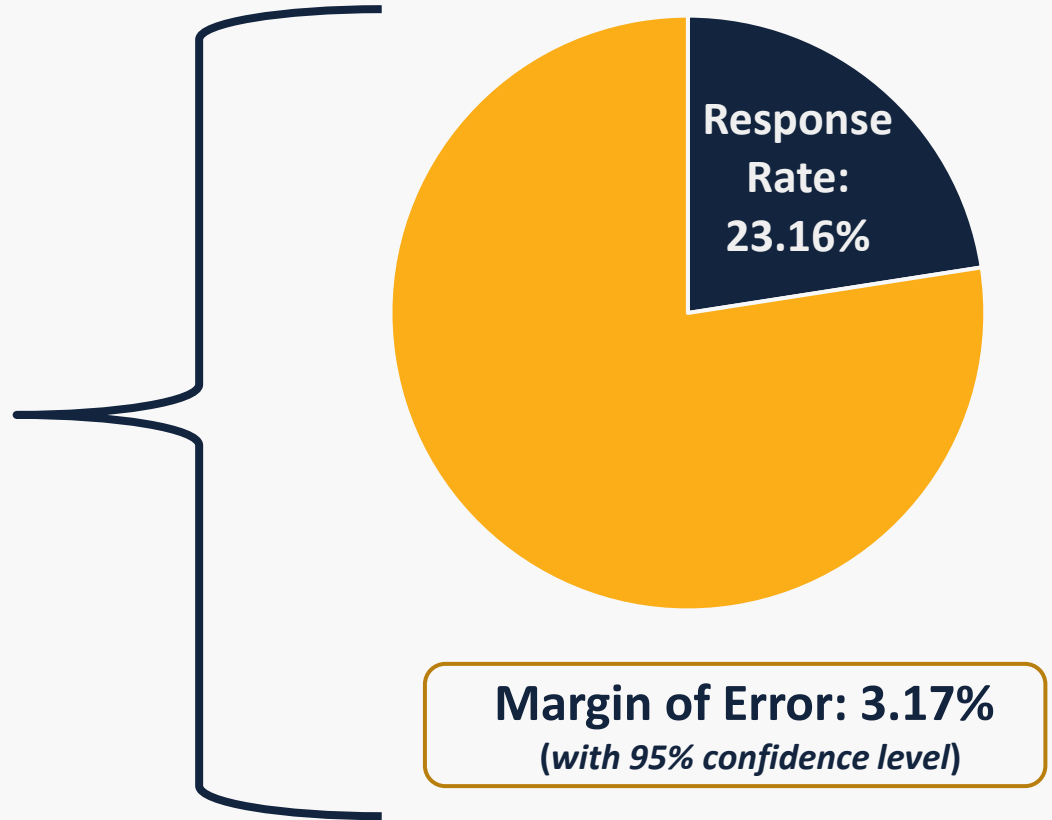
We randomly mailed

1,550

*surveys to
Esquimalt.*

359

were completed.



If this survey was administered 100 times, in 95 of those instances the results will reflect the actual population result to within 3.17%.



Comparison of Margins of Error

Margins of error for selected police surveys, 2023-2024

Vancouver Police Department	2.34%
VicPD	3.17%
Calgary Police Service	4.40%
Regina Police Service	4.60%
Medicine Hat Police Service	4.90%



Comparison of Engagement

Number of respondents per 1,000 population
for selected police surveys, 2023-2024

VicPD	8.6
Vancouver Police Department	2.7
Regina Police Service	2.0
Medicine Hat Police Service	1.4
Calgary Police Service	0.4

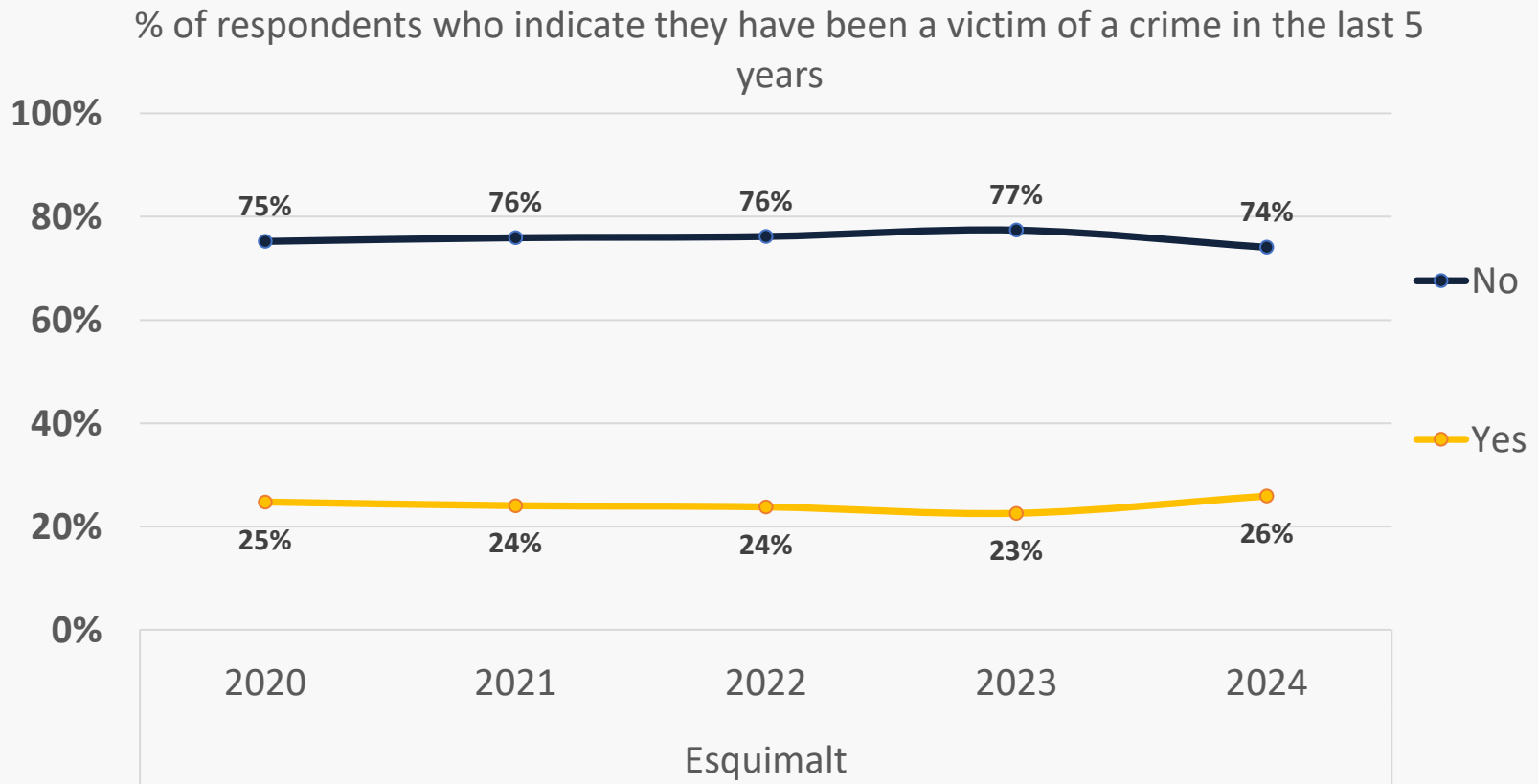


Esquimalt Survey Results

- This presentation reflects 2020-2024 results for Esquimalt.
- Results specific to Victoria or VicPD's jurisdiction (combined Esquimalt and Victoria results) will be posted on the VicPD website
- For survey questions with significant changes in responses compared to past years, a 10-year trend is displayed for longer-term analysis



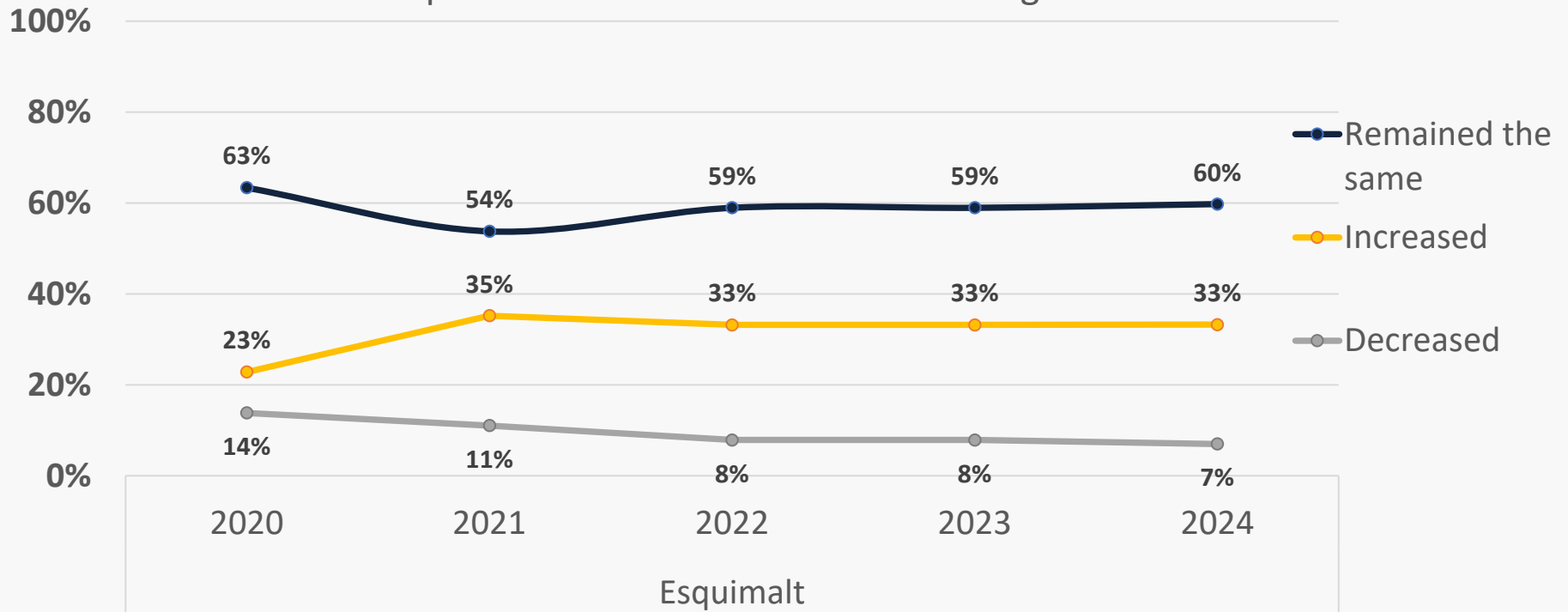
Have you been a victim of crime?





Has crime changed? (Perception)

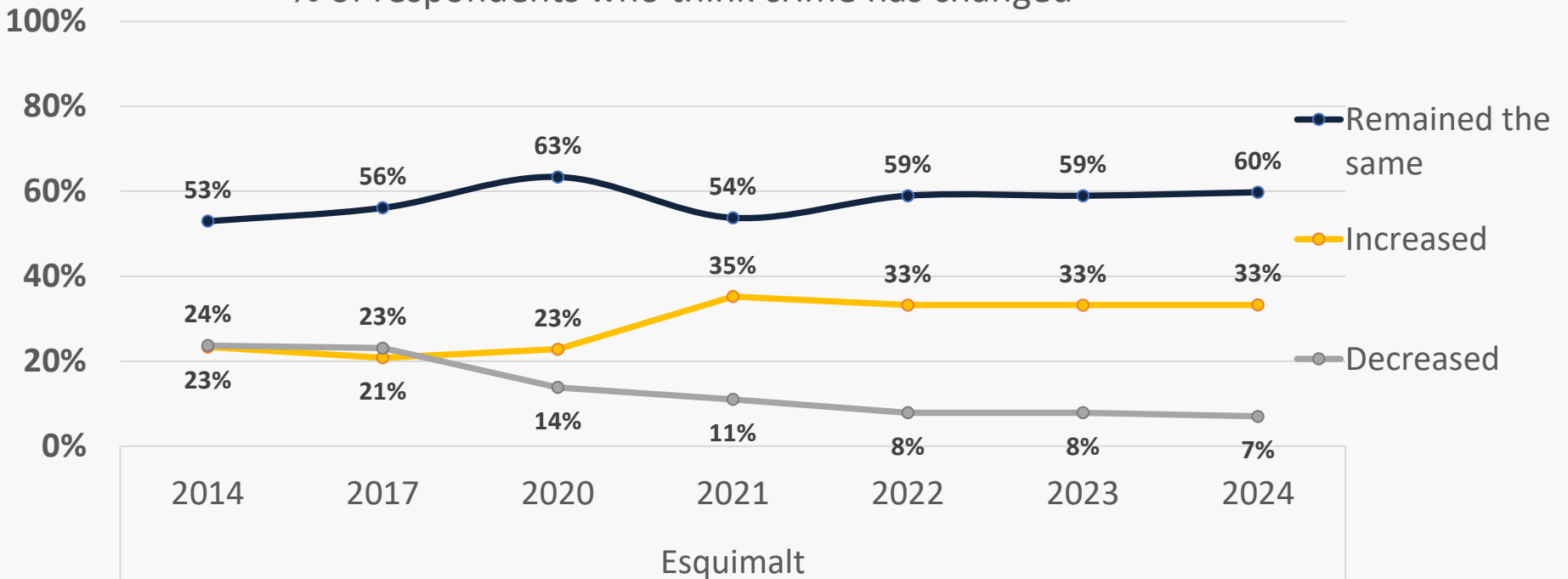
% of respondents who think crime has changed





10-year trend: Has crime changed?

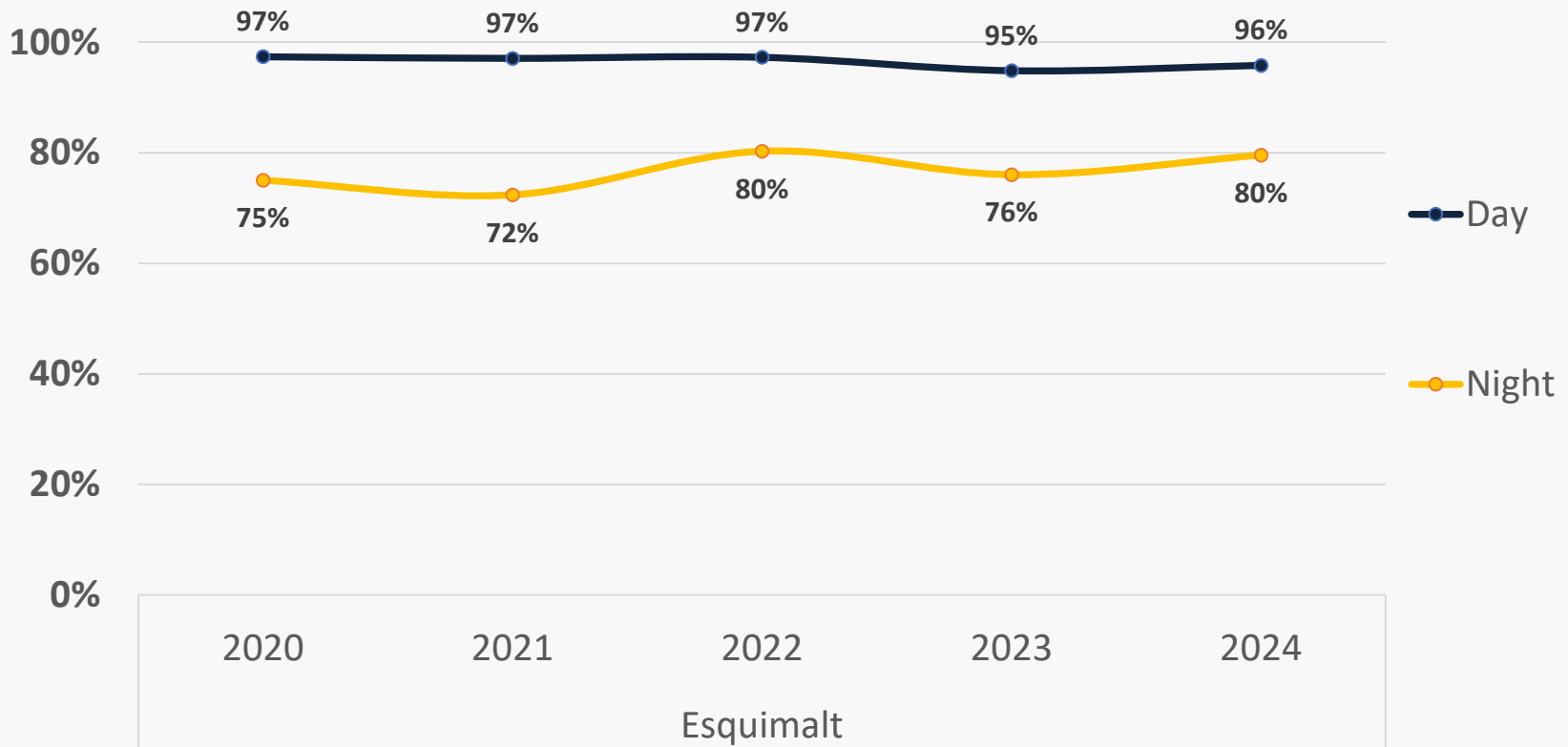
% of respondents who think crime has changed





Do you feel safe? Neighbourhood

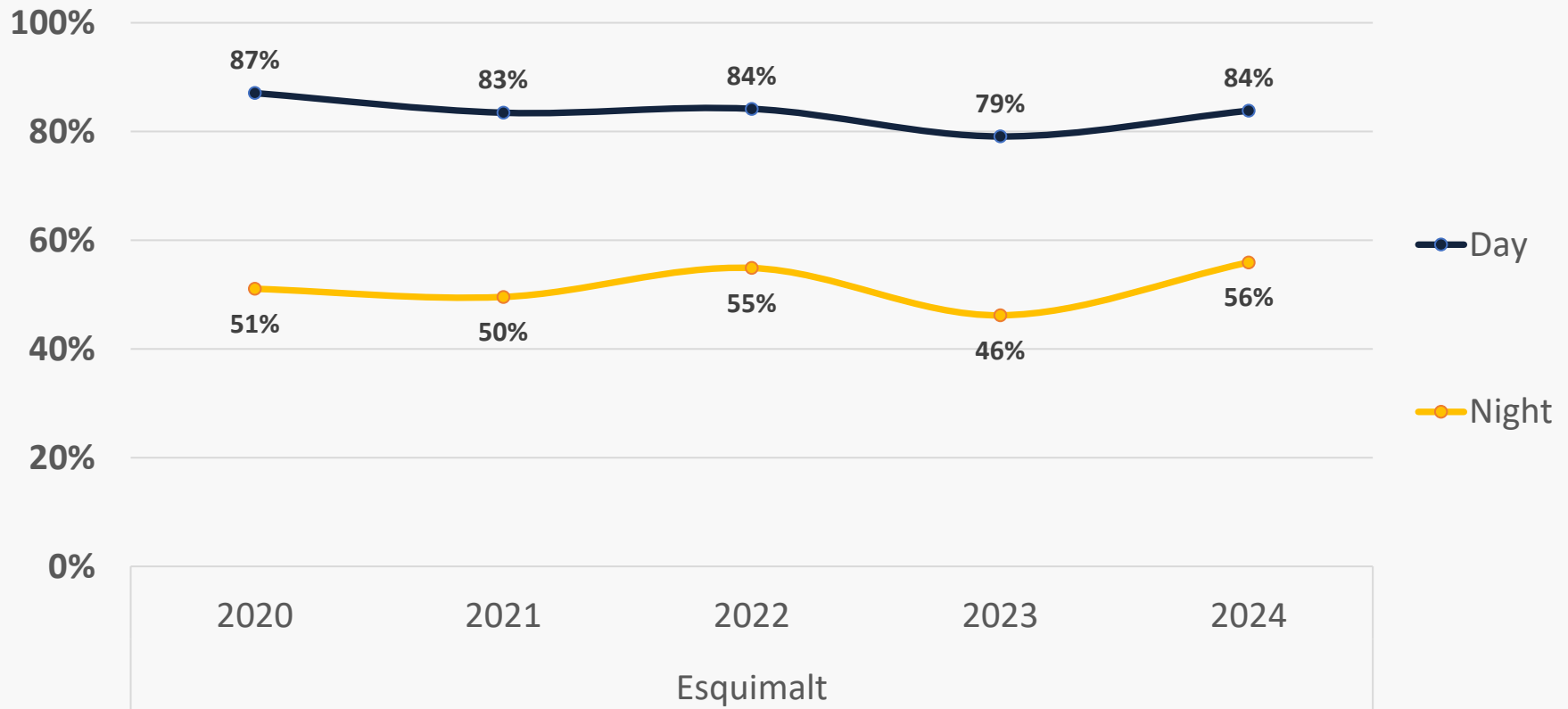
% of respondents who feel safe in their neighbourhood





Do you feel safe? Downtown

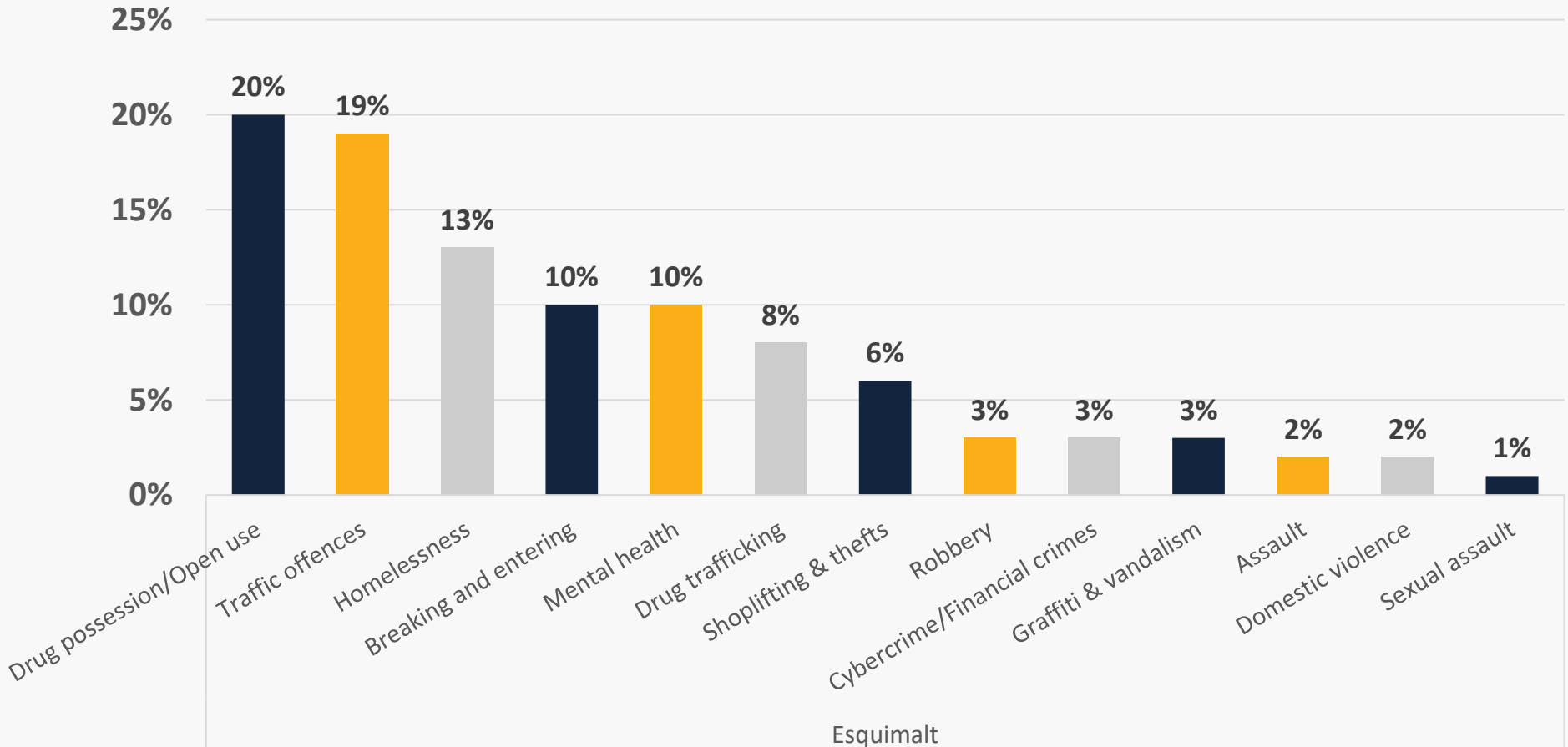
% of respondents who feel safe in Esquimalt Plaza





Which one problem should VicPD pay closer attention to?

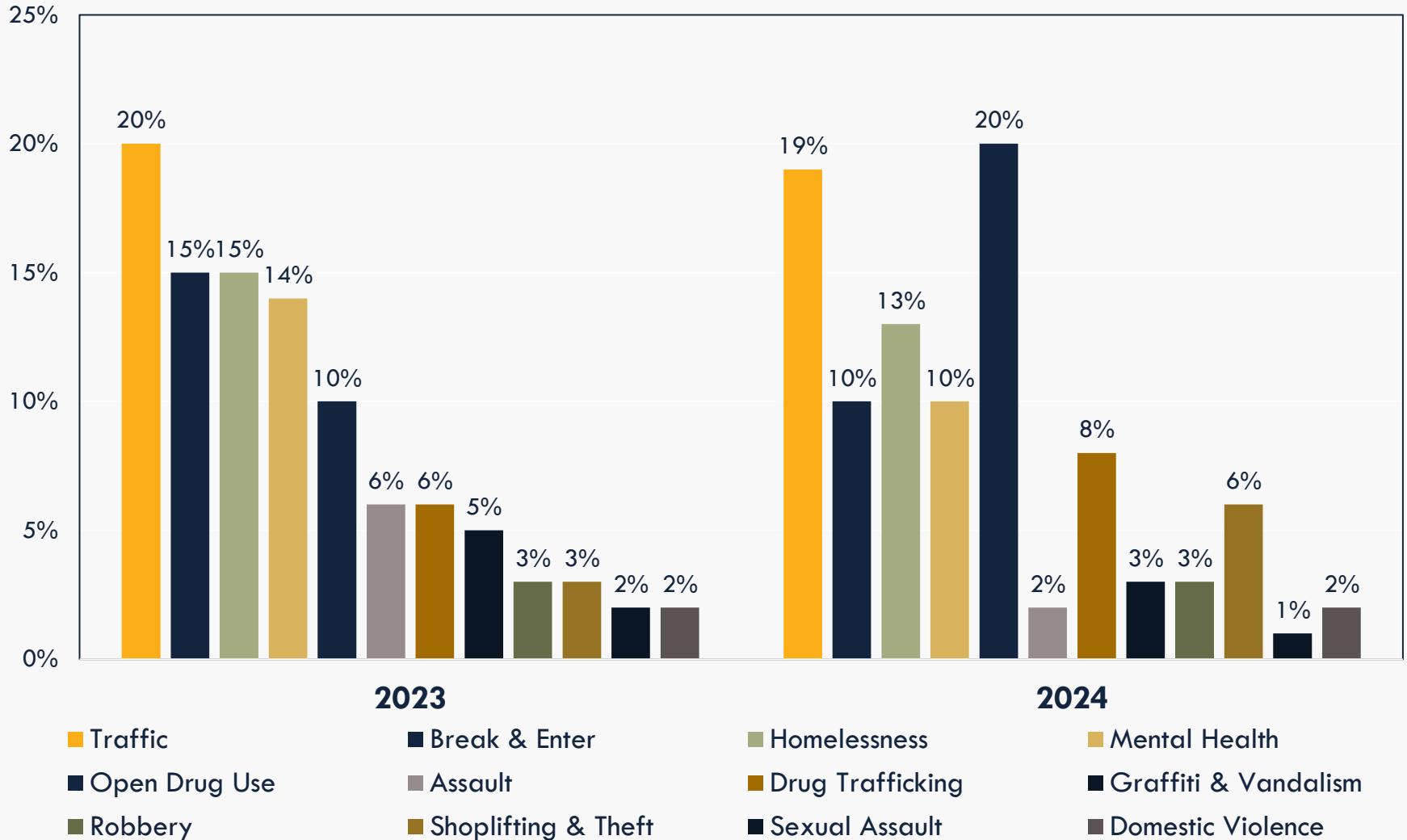
Which One Area Should VicPD Pay Closer Attention To? (Top concern)



Esquimalt



Top Concern Changes 2023 - 2024





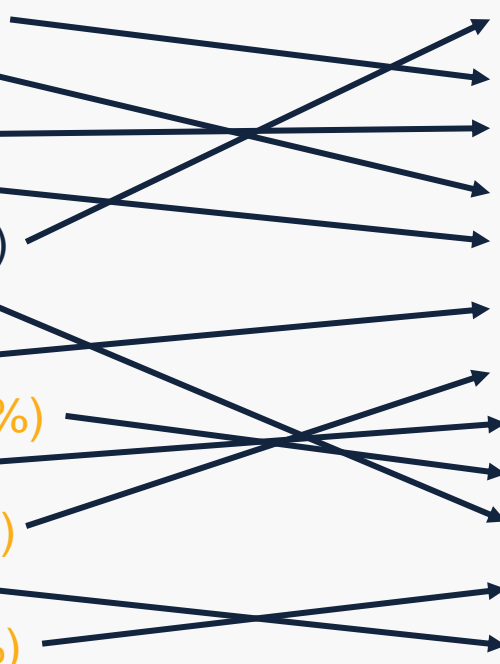
Top Concern Changes 2023 - 2024

2023

1. Traffic Offences (20%)
2. Break & Enters (15%)
3. Homelessness (15%)
4. Mental Health (14%)
5. Open Drugs Use (10%)
6. Physical Assault (6%)
7. Drug Trafficking (6%)
8. Graffiti & Vandalism (5%)
9. Robbery (3%)
10. Shoplifting & Theft (3%)
11. Sexual Assault (2%)
12. Domestic Violence (2%)

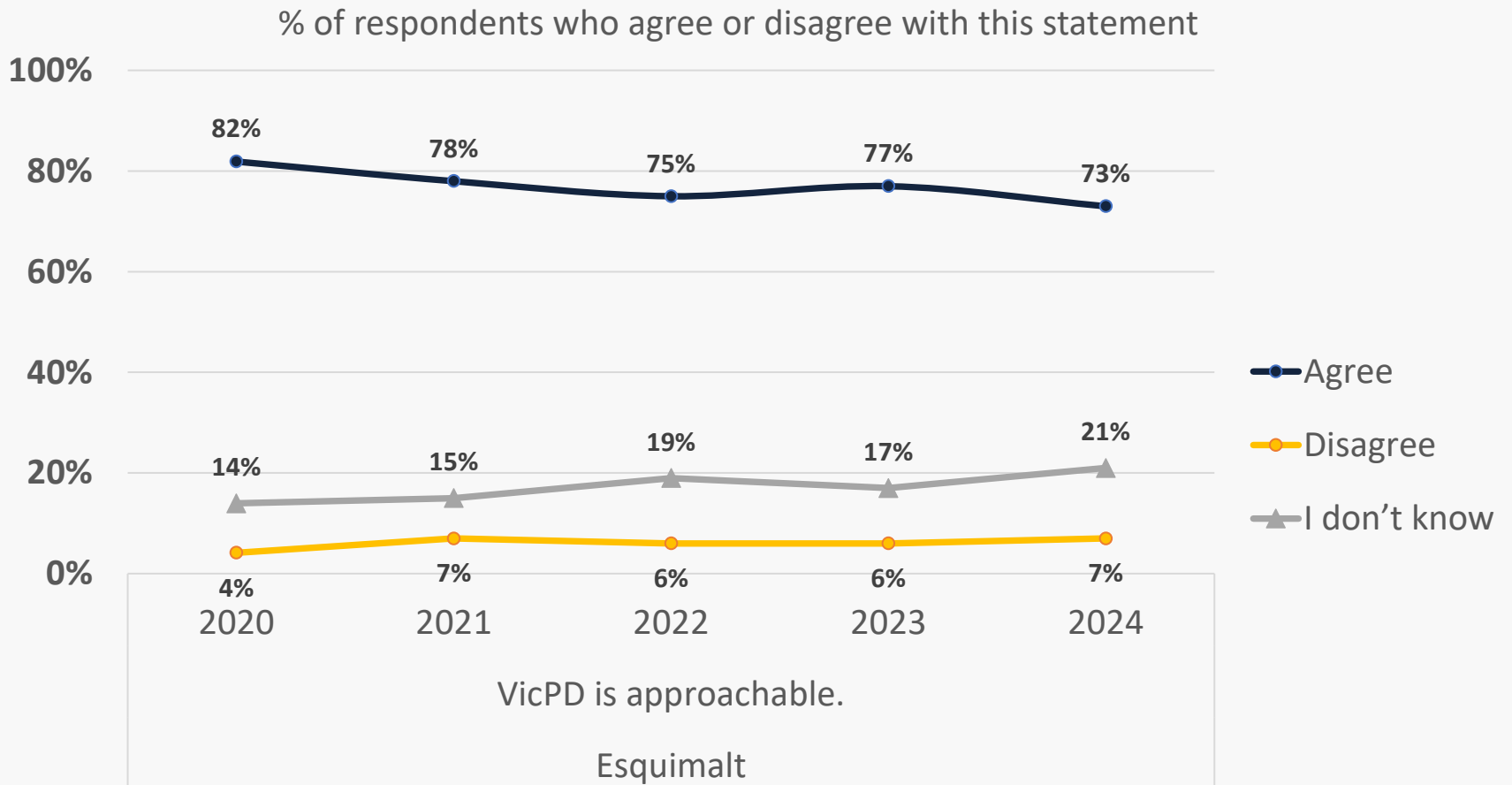
2024

1. Open Drug Use (20%)
2. Traffic Offences (19%)
3. Homelessness (13%)
4. Break & Enters (10%)
5. Mental Health (10%)
6. Drug Trafficking (8%)
7. Shoplifting & Thefts (6%)
8. Robbery (3%)
9. Graffiti & Vandalism (3%)
10. Physical Assault (2%)
11. Domestic Violence (2%)
12. Sexual Assault (1%)



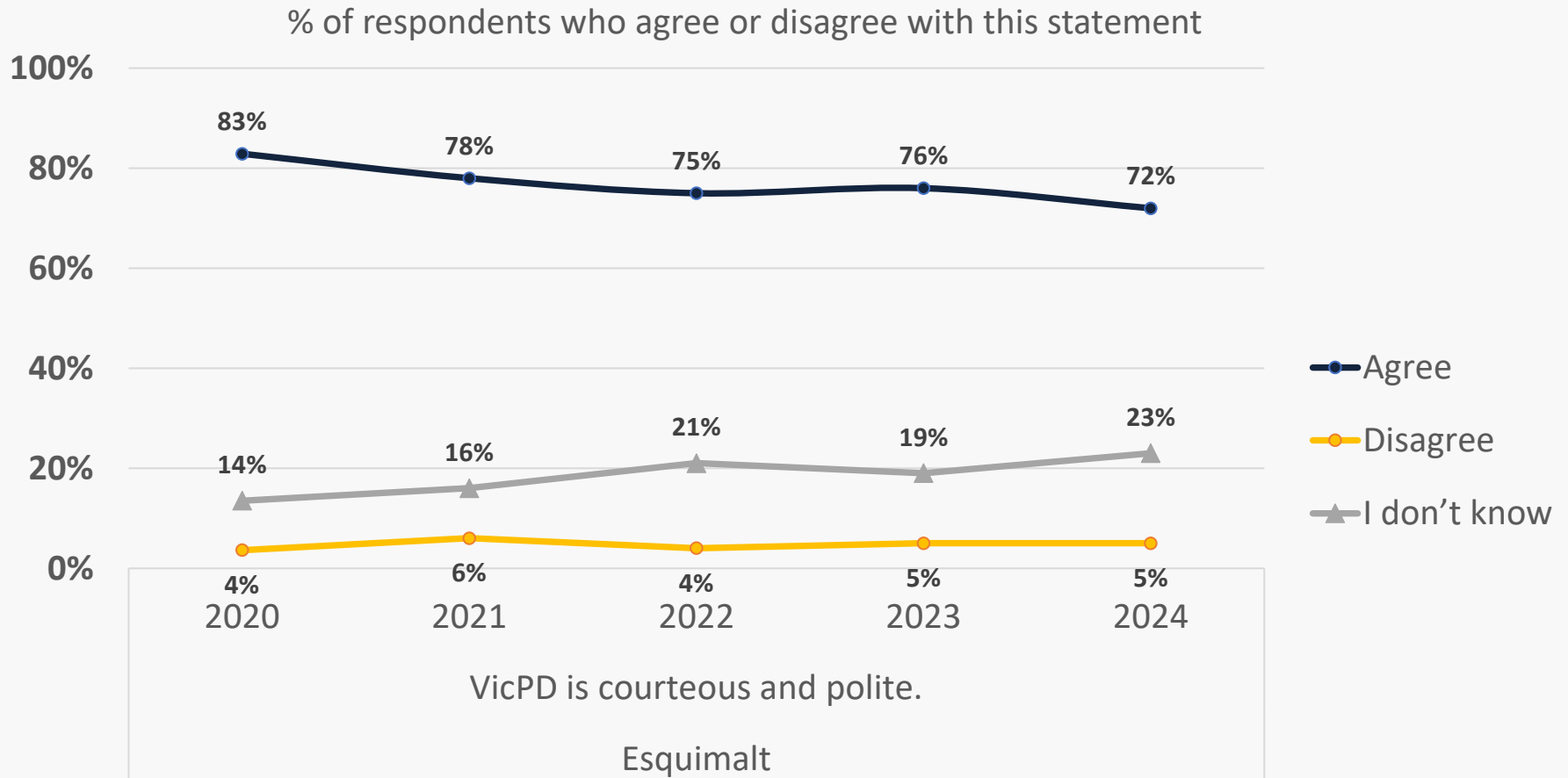


“VicPD is approachable”



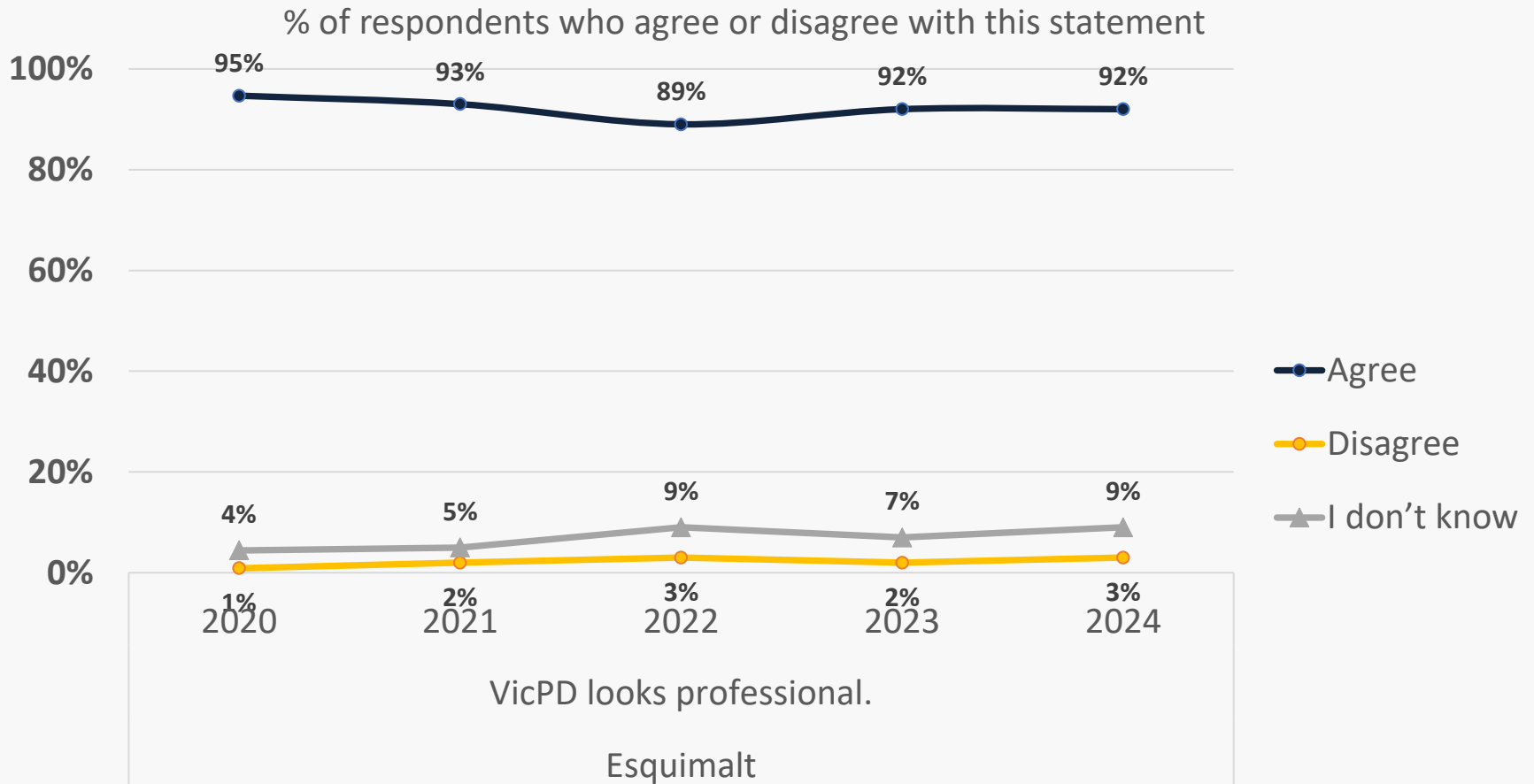


“VicPD is courteous and polite”





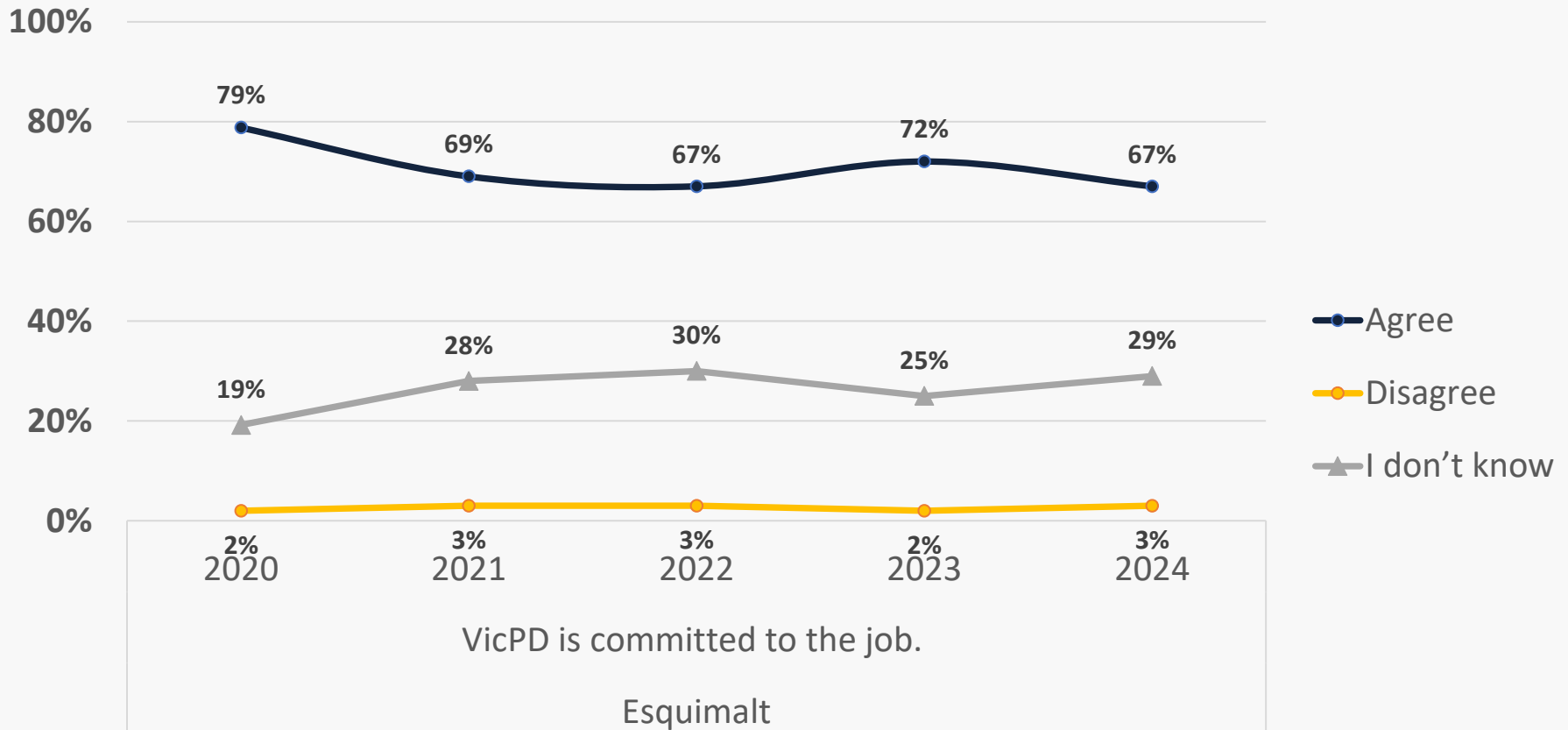
“VicPD looks professional”





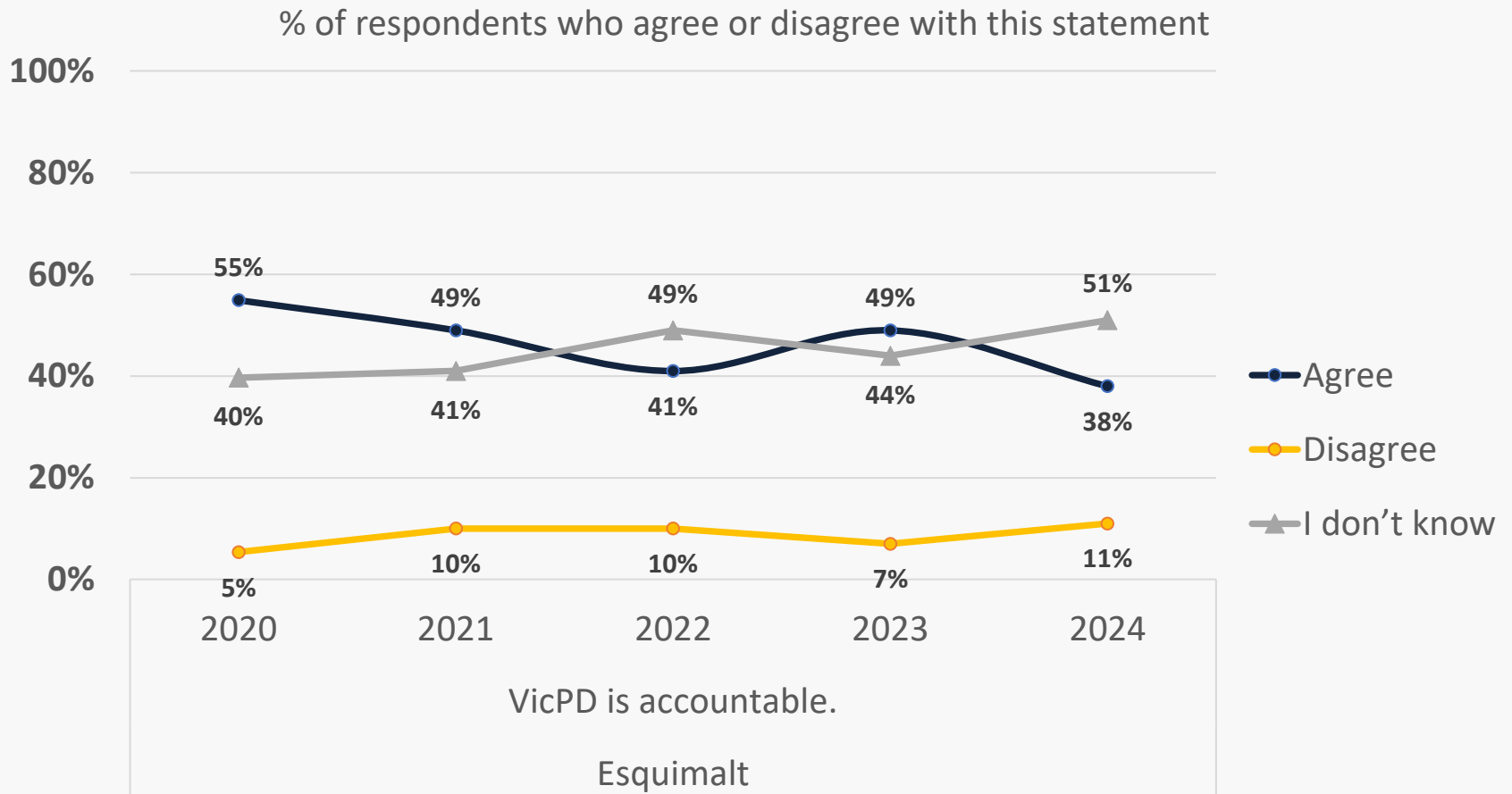
“VicPD is committed to the job”

% of respondents who agree or disagree with this statement



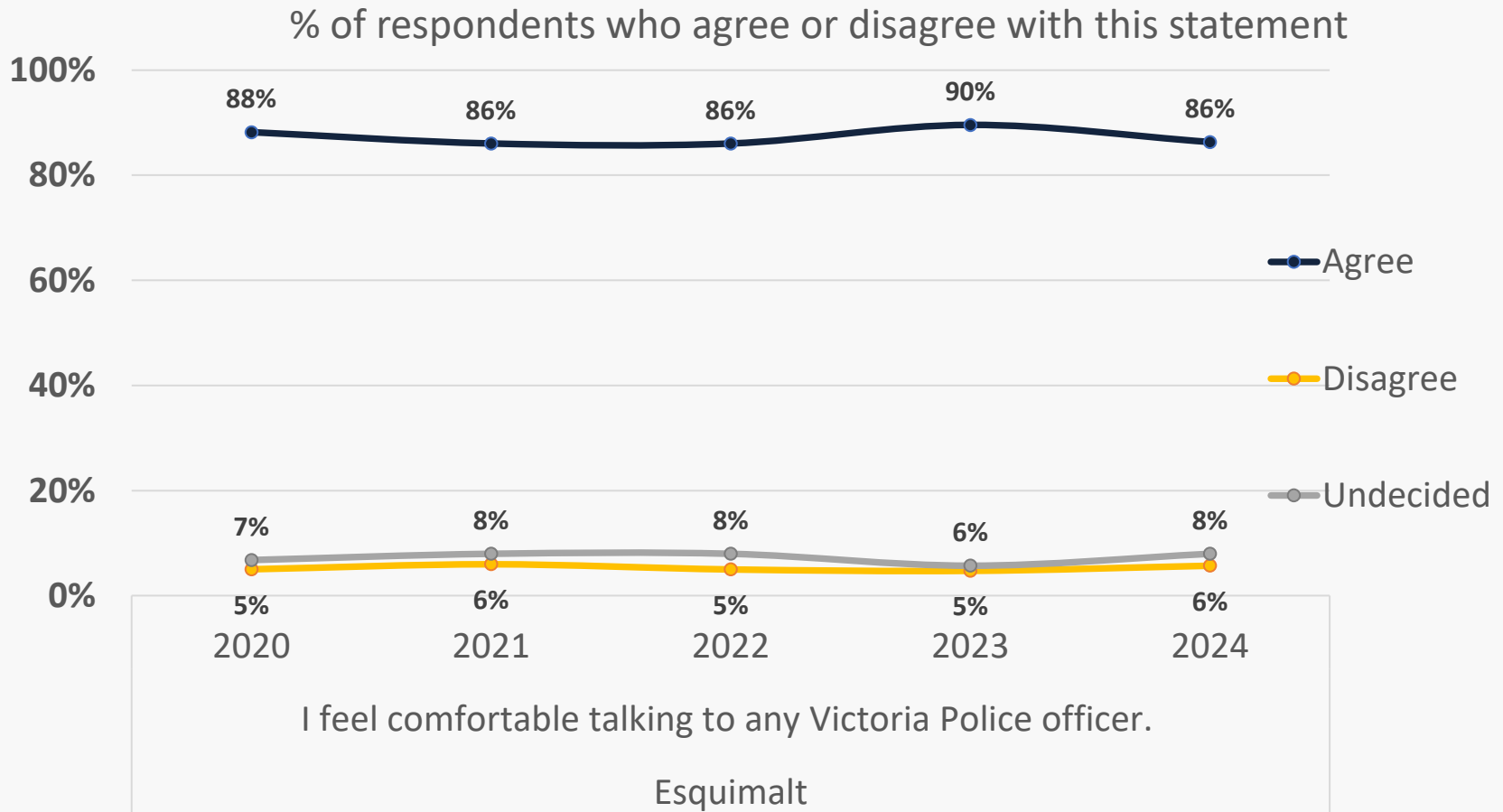


“VicPD is accountable”



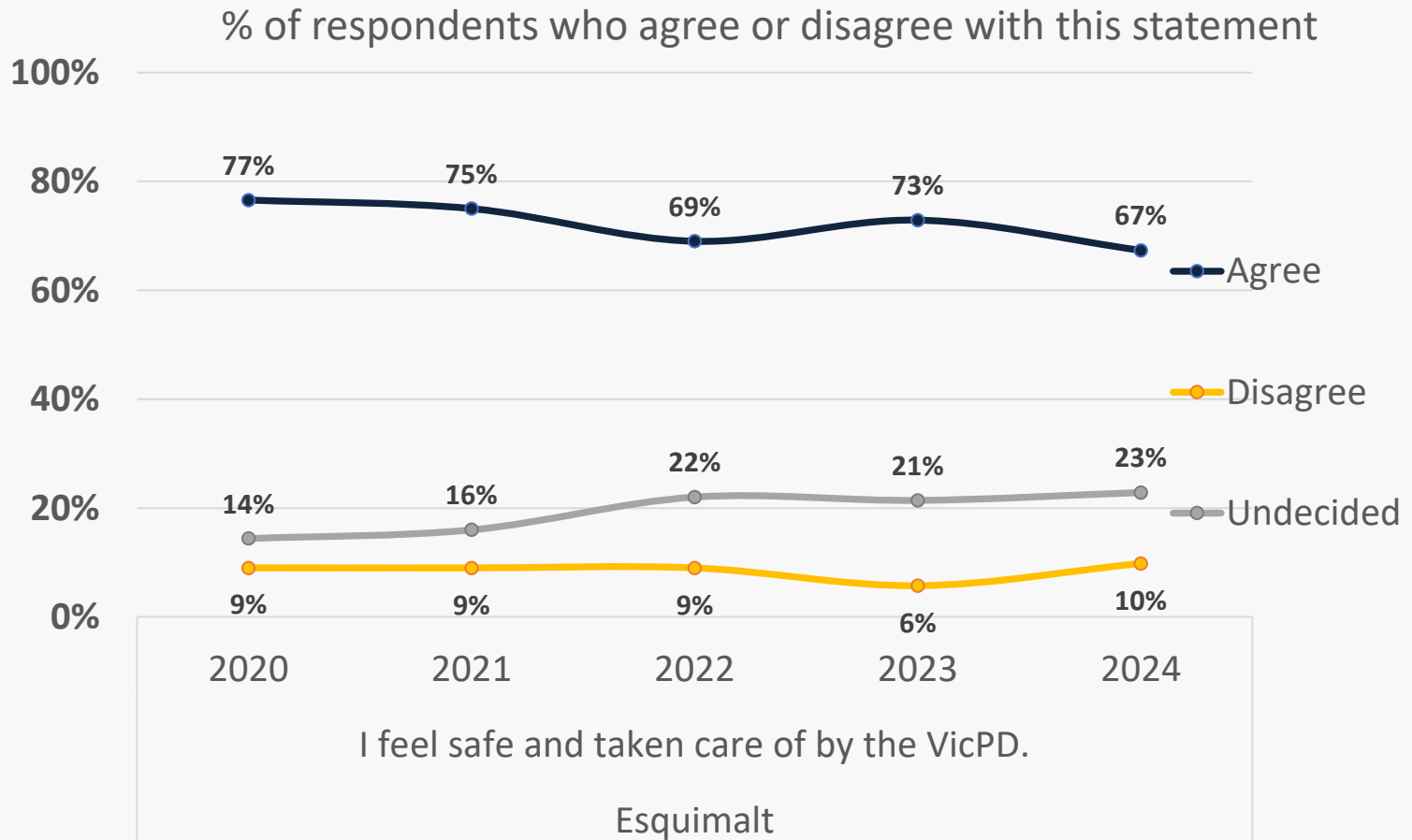


“I feel comfortable talking to VicPD”



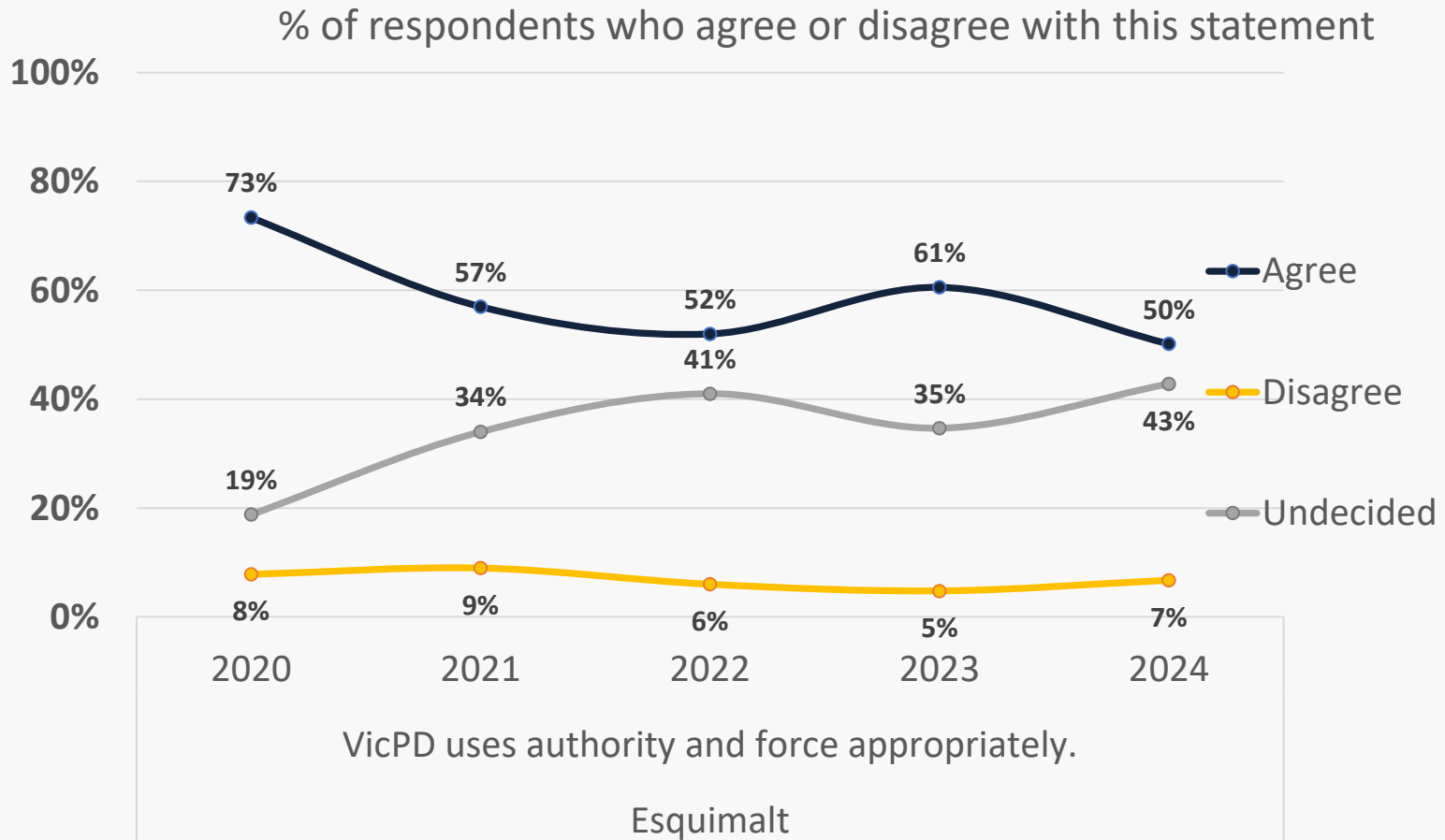


“I feel safe & taken care of by VicPD”



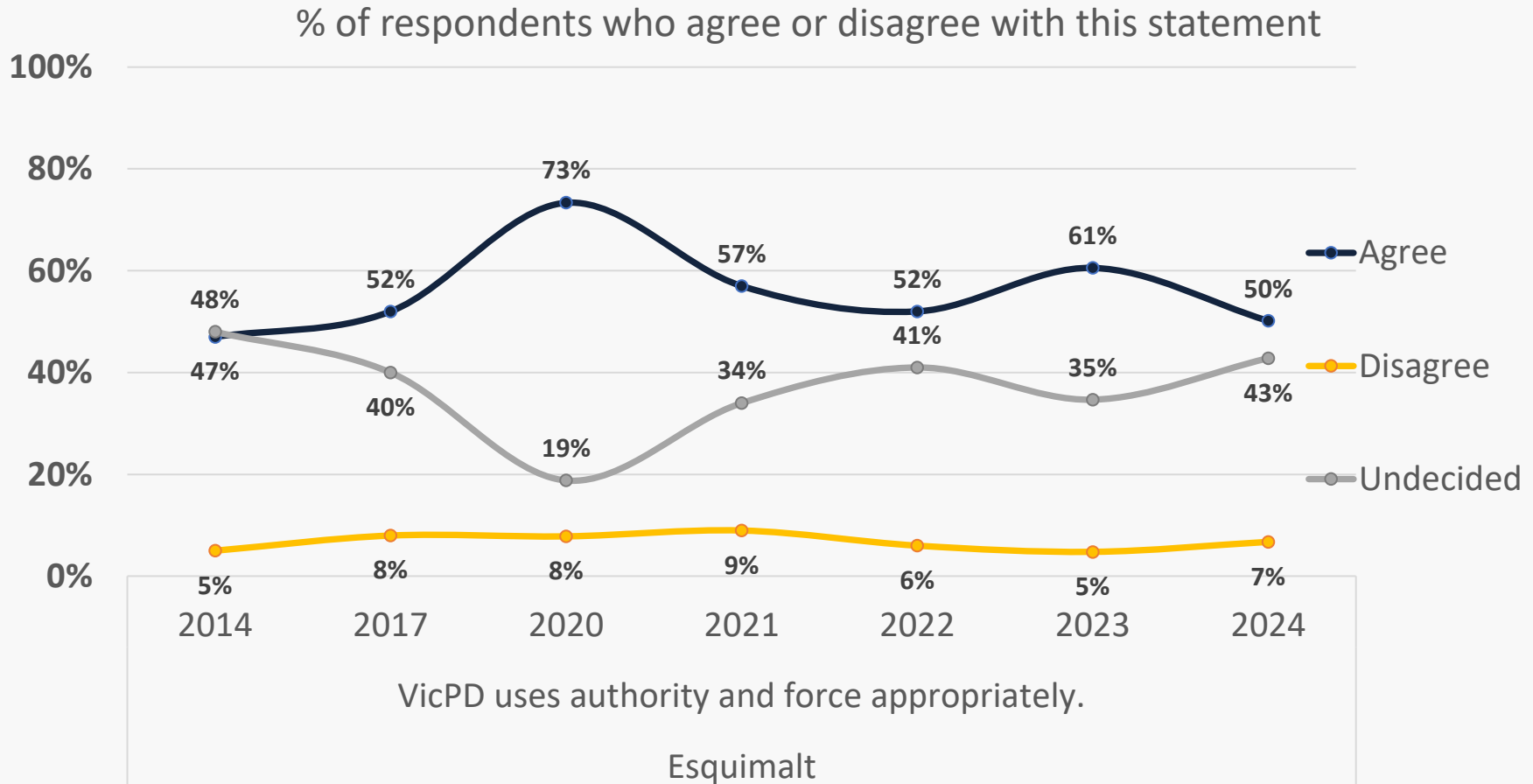


“VicPD uses authority & force appropriately”





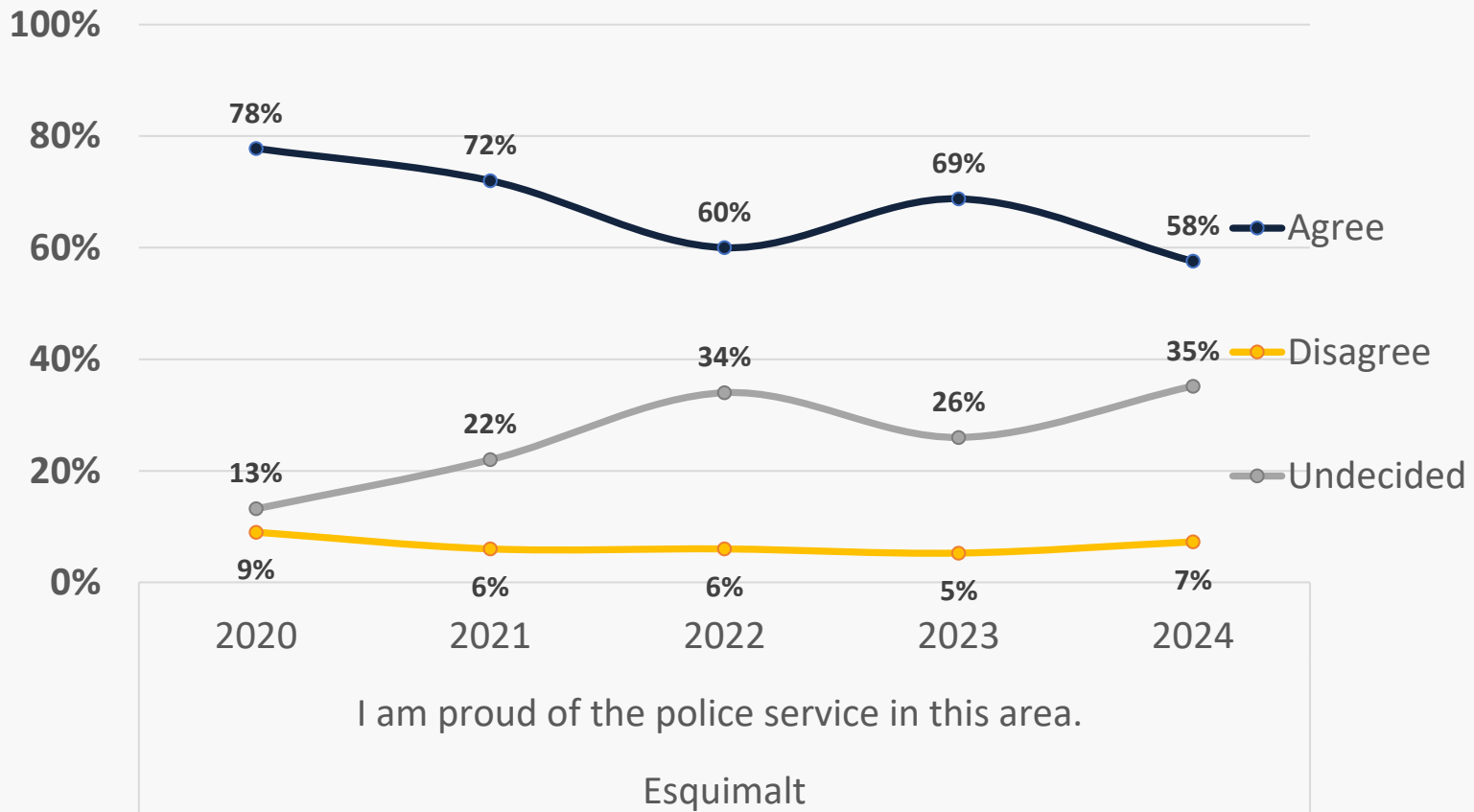
10-year trend: “VicPD uses authority & force appropriately”





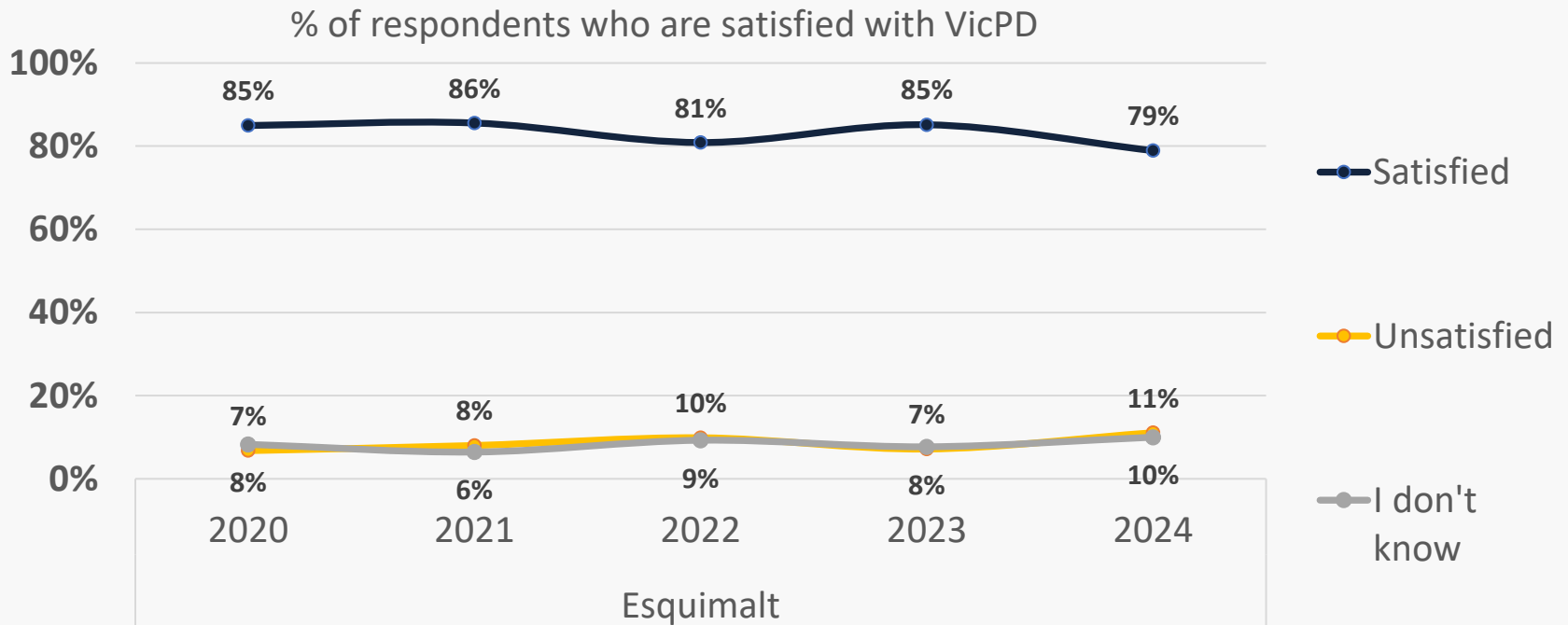
“I am proud of VicPD”

% of respondents who agree or disagree with this statement



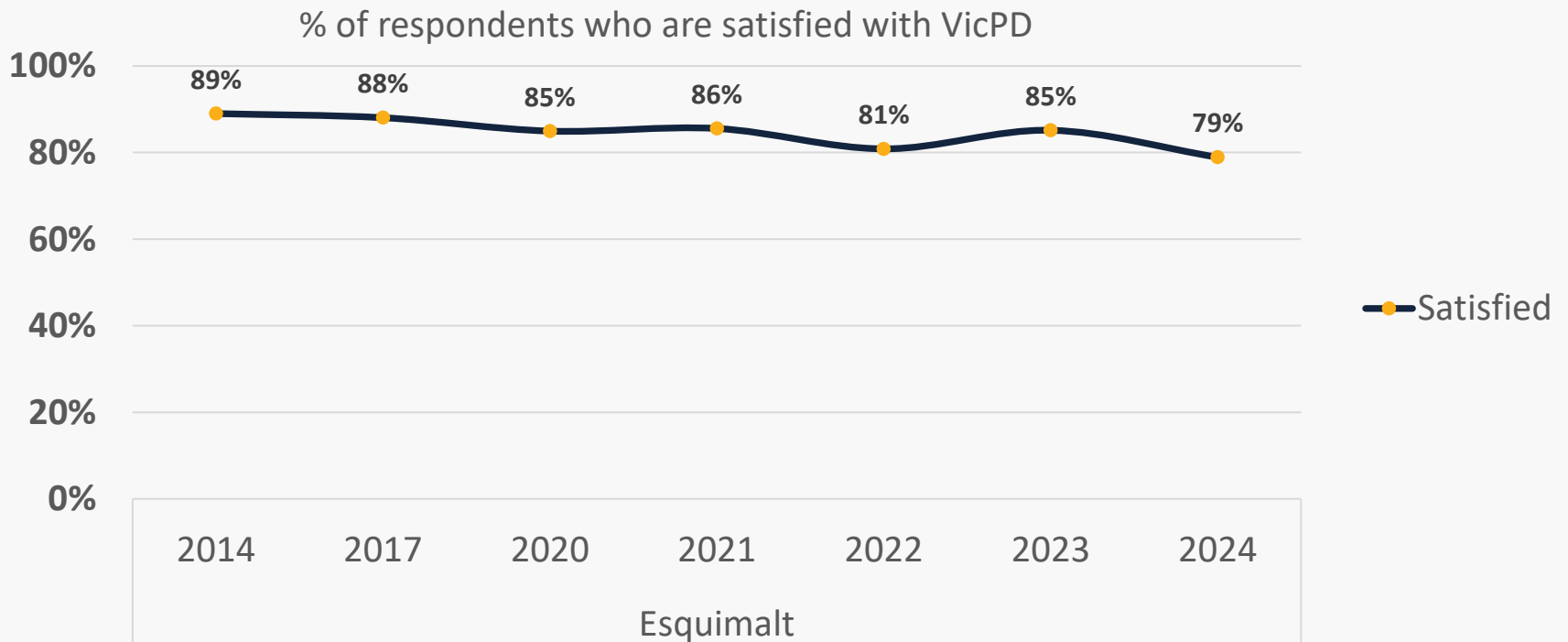


Satisfaction



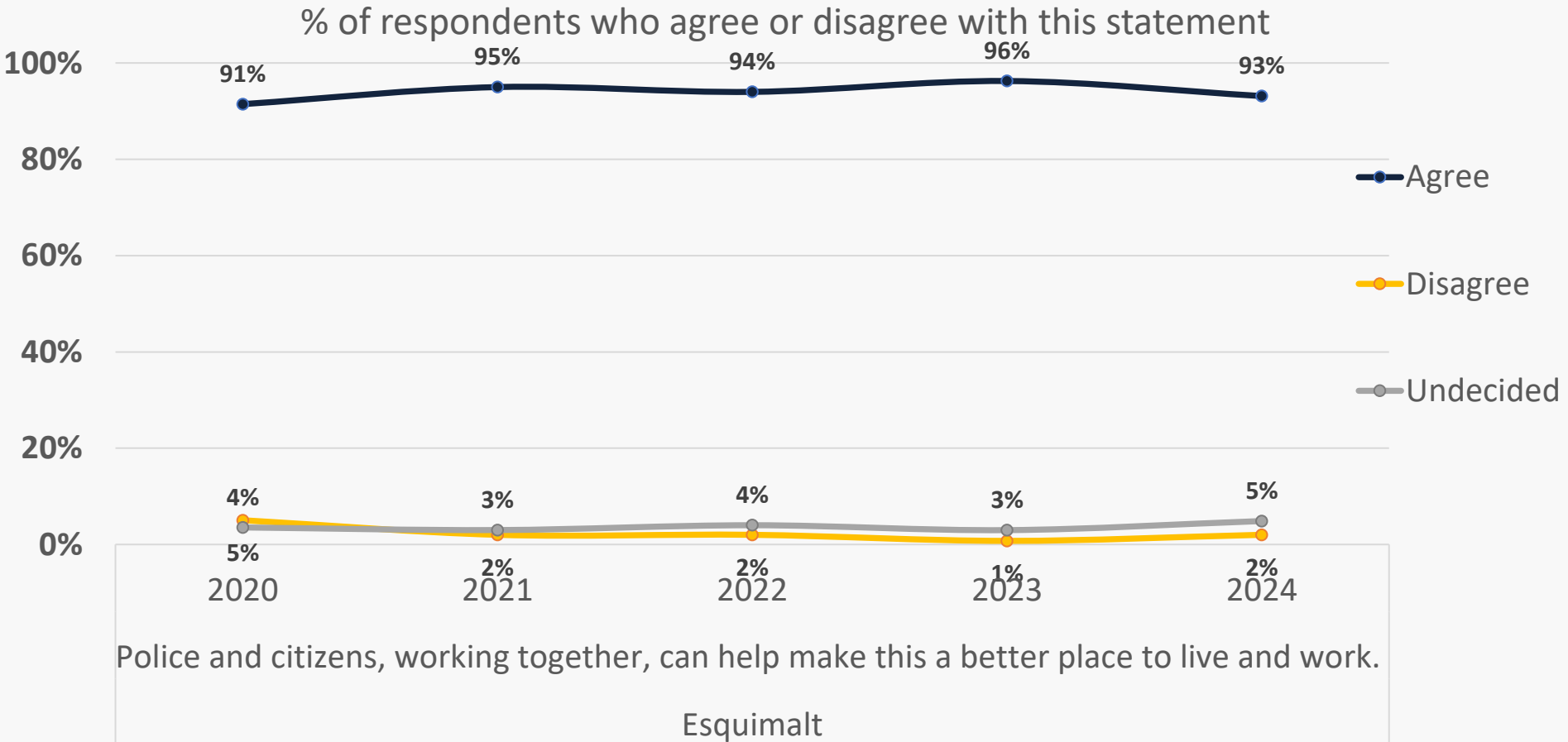


10-year trend: Satisfaction





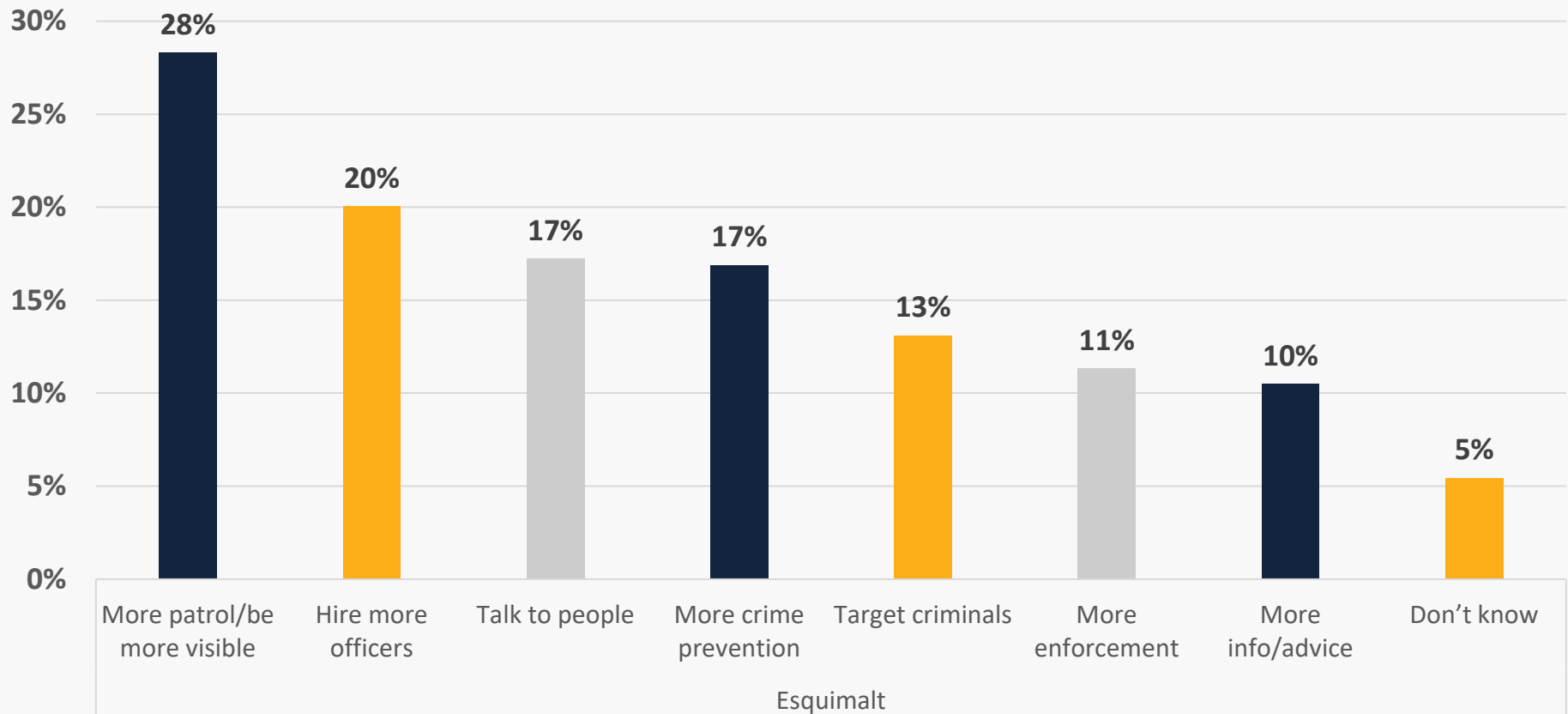
“A Safer Community Together”





How to deal with problems?

Respondents' selections of provided options ("Check all that apply")

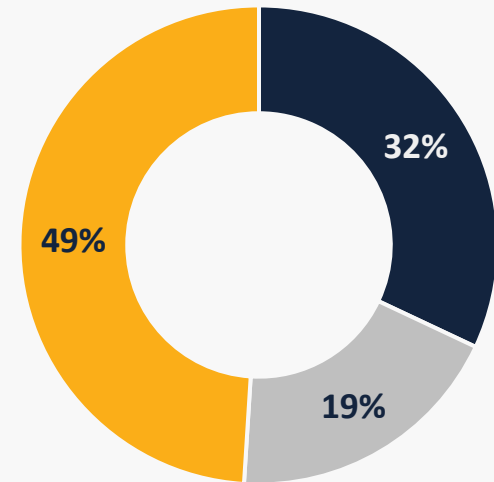




Comments Summary

- Respondents were invited to write in comments
- Of the 359 Esquimalt respondents, 203 offered comments of substance (57%)
- Common themes included support for police in schools, traffic/open drug use concerns, and calls for greater visibility from police.

Comments Breakdown



■ Supportive ■ Critical ■ Neutral/Not Related



Sample Of 2024 Comments (1/4)

“I feel that the representation of the VicPD in Esquimalt is excellent in its present form and is a positive asset in our community.”

“In Esquimalt, I don't feel like there is a visible presence of Vic PD.”

“Would like to see the police spend more time out of the cars - uniformed presence on foot & bike patrols.”



Sample Of 2024 Comments (2/4)

“Open drug use is an issue in Esquimalt. I won't allow my kids (11 and 13) to play at Memorial Park (a short walk from our home) unsupervised anymore as there are frequently people openly using drugs or alcohol near the playground. Increased patrols of this park would be of benefit to the community. Our kids should feel safe playing in the park near their home.”

“I appreciate the work VICPD does for our community but it's not clear to me why open drug use is allowed and repeat offenders are allowed back on the streets so quickly.”



Sample Of 2024 Comments (3/4)

“I have not personally been the victim of gang-related crime, but a family member has. I am aware that this is a massive issue that exists on a provincial level as well as a local one, and that there is no quick fix. I am especially concerned about grooming and recruitment activities happening in and around our schools.”

“I would like to see more involvement between the police and youth in schools.”



Sample Of 2024 Comments (4/4)

“VicPD has had a few incidents that is tarnishing the force but overall doing a good job.”

“Cost to Esquimalt is out of proportion for the population and crime.”

“I think Esquimalt should continue its partnership with Victoria for police services. We should be combining police services throughout Greater Victoria, not separating them.”



For more information

Visit:

